

May 2020 Recycling Program Update

TASK	UPDATE	
MEDIA ANNOUNCEMENTS	Social Media	<ul style="list-style-type: none"> • Celebrating International Compost Awareness Week • Recycling During COVID-19 tips
	Print	Compost Awareness Week, UCRRA Compost for Sale, and Composting Seminar 5/07 (DF)
	Radio	<p>Compost Awareness Week <i>FOOD IS TOO GOOD TO WASTE. THIS IS ANGIE PEONE, RECYCLING COORDINATOR AT THE U C R R A. 40% OF FOOD GROWN IN THE US IS NEVER EATEN. MAKE A DIFFERENCE BY DONATING EXCESS FOOD, PROPERLY STORING FOOD, REIMAGINING LEFTOVERS AND COMPOSTING FOOD SCRAPS. IT'S COMPOST AWARENESS WEEK. LEARN MORE AT UCRRA.ORG</i></p> <p>Compost for Sale <i>ATTENTION LANDSCAPERS, FARMERS, AND GARDENERS! U C R R A HAS COMPOST FOR SALE IN KINGSTON! OUR COMPOST IS LOCALLY AND SUSTAINABLY PRODUCED, FINELY SCREENED AND UNBLENDED. IT'S COMPOST AWARENESS WEEK – HELP US GROW ULSTER GREEN AT UCRRA.ORG</i></p>
	Other	<ul style="list-style-type: none"> • 5/06 Radio Interview with WBPM Celebrating Compost Awareness Week • Launch new UCRRA Youtube Channel @UCRRA
OUTREACH EDUCATION	Public Presentations	<p>All Seminars held as WEBEX 'Virtual Classrooms'</p> <ul style="list-style-type: none"> • 5/02 Intro to Home Composting Seminar • 5/02 Advanced Composting Seminar • 5/07 Partners in Composting Seminar
	Facility Tours	<i>All tours were canceled this month.</i>
	Events	<i>All planned events were canceled this month.</i>
	Other	<ul style="list-style-type: none"> • New UCRRA website launch pending • Developing new media: Business Recycling & Waste Reduction Guidebook
ELECTRONICS RECYCLING	<i>Temporarily Suspended Until Further Notice</i>	

COMPOST	<ul style="list-style-type: none"> ● New - Compost Video Promos Celebrate ICAW – added to Social Media ● Print & Radio promos advertise Compost for Sale & Compost Awareness Week (May 3Rd-May 9th)
SITE VISITS	<i>Site visits were canceled this month.</i>
REPORTS	<ul style="list-style-type: none"> ● Pollution Prevention Institute Community Grant Program Application for UCRRA Zero Waste Seminar Project due 5/29 ● North East Recycling Council Environmental Sustainability Leadership Award Application ● 2019 Ulster County Annual Recycling Report Executive Summary Completed
PROFESSIONAL DEVELOPMENT	<ul style="list-style-type: none"> ● Guest Blog for the US Composting Council Soil Builder's Blog, "A Composter's Guide to Project Drawdown" ● 5/04 Webinar: NYS Organics Summit: Bringing Food Scrap Drop Off Programs to Your Community ● 5/07 Conference Call: NYSAR Single Use Plastics Committee ● 5/07 Webinar: NYS Organics Summit: Incorporating Food Scraps Into Your Yard Waste Composting Facility. ● 5/15 Zoom Conference: NYSAR3 Women for Recycling Committee ● 5/19 Webinar: NYS Organics Summit: Managing Wasted Food: Lessons Learned Nationally and NYS's Plan of Action ● 5/21 Webinar: What's New with Reducing and Recovering Wasted Food
MISCELLANEOUS	<ul style="list-style-type: none"> ● July 25th Household Hazardous Waste Collection Event - There are 146 participants registered at this time.
PREVIEW	<i>June events or programs pending</i>

UCRRA Celebrates International Compost Awareness Week: May 3 - 9 2020

SUN 5/03

SEMINAR

SOCIAL MEDIA: International Compost Awareness Week, a program run in the US by the Composting Council Research & Education Foundation is the largest and most comprehensive education initiative of the compost industry. It is celebrated nationwide and in other countries each year during the first full week of May. Celebrating its 25th Anniversary, ICAW was started in Canada in 1995. Since then, ICAW has continued to grow as more people, businesses, municipalities, schools and organizations are recognizing the importance of composting and the long-term benefits from organics recycling. More information on ICAW can be found at www.compostfoundation.org US Composting Council #ICAW2020 #SoilLovesCompost

MON 5/04

LAUNCH NEW PROMO VIDEO: UCRRA GROW ULSTER GREEN COMPOST

SOCIAL MEDIA: We're celebrating International Compost Awareness Week! Today we're highlighting Compost's impact on Soil Structure. In fine-textured (clay, clay loam) soils, adding compost will improve workability and porosity, and increase the soil's air and water permeability, which reduces erosion. When used in large quantities, amending soil with compost will have both an immediate and long-term positive impact on soil structure. It resists compaction in fine textured soils and improves soil aggregation in coarse-textured (sandy) soils. The soil-binding properties of compost are due to its humus content. Humus is a stable residue resulting from organic matter decomposition. Humus acts as a soil 'glue,' holding soil particles together, making them more resistant to erosion and improving the soil's ability to hold moisture. Save time, money, and help save the environment by enriching and amending your soil with compost. UCRRA is your local certified STA Compost supplier. Compost Sales: 999 Flatbush Road in Kingston Mon - Fri 7am-4pm & Sat 7am-3pm #ICAW2020 @uscompostingcouncil #ICAW2020 @uscompostingcouncil

TUES 5/05

12 PM: LAUNCH LIVE FACEBOOK WATCH PARTY - PLAYBACK VIDEOS ABOUT THE BENEFITS OF COMPOST USE & COMPOSTING

SOCIAL MEDIA: We're celebrating #ICAW2020 and today we're highlighting compost's effects on soil pH. Soil pH is an indication of the acidity or alkalinity of soil. You can think of soil pH as the availability of hydrogen (H+). A low pH is acidic and has more available H+. A high pH is alkaline and has low H+. Soil pH is important because it influences several factors affecting plant growth such as soil bacteria, nutrient leaching, nutrient availability, toxic elements, and soil structure. Different plants like different soil conditions, but the majority thrive in a neutral pH (7). Did you know that depending on the pH of the compost and of the native soil, the addition of large amounts of compost may raise or lower the soil pH! Compost also has the ability to buffer or stabilize pH, which helps soils effectively resist pH changes over time. This is because soil organic matter offers many negatively charged sites to bind H+ in an acidic soil, or from which to release H+ in a basic soil, in both cases pushing soil solution towards neutral! More reasons why #SoilLOVESCompost US Composting Council

WEDS 5/06

8:30 AM LIVE RADIO INTERVIEW WGHQ/WBPM

Social Media: It's Compost Awareness Week! Today we're highlighting compost's effect on soil moisture retention. Amending your soil with compost will cut down on your watering requirements, and who wouldn't want to conserve water!?! Compost improves the water holding capacity of light soils, reducing water loss, runoff, and nutrient leaching, while also preventing erosion of valuable topsoil. By creating macro pore spaces in the soil medium, compost improves soil structure and increases water infiltration and permeability, reducing the bulk density of heavy, clay-loam soils. More reasons why #soilLOVEScompost #ICAW2020 US Composting Council UCRRA is your local certified STA compost supplier. Learn more at www.ucrra.org/compost

THURS 5/07

9:00 AM UCRRA Partners In Composting Program Webinar

Social Media: It's Compost Awareness Week! Today we're highlighting the amazing world of compost biology. Amending your soil with finished compost adds beneficial soil microbes and soil organisms that strengthen the soil ecosystem and soil food web. Their activities help release essential nutrients, which strengthen plants and increase their resistance to disease. Beneficial soil bacteria in compost helps to reduce the need to use chemical pesticides, herbicides, and fungicides. More reasons why #soilLOVEScompost #ICAW2020 #CompostAwarenessWeek

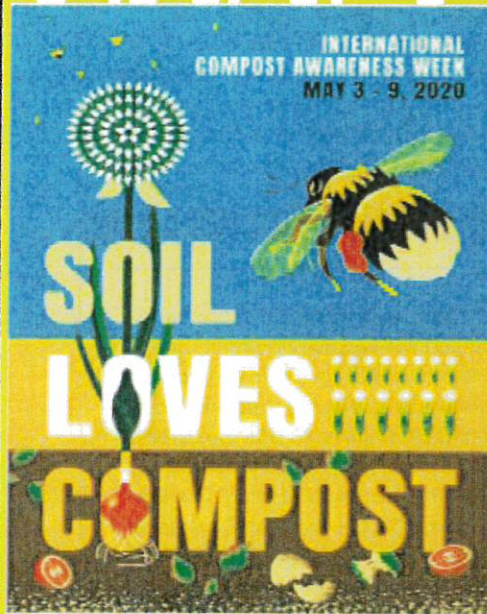
FRI 5/08

LAUNCH NEW PROMO VIDEO: The Benefits of Compost Use



It's Compost Awareness Week! May 3rd-9th

This message from the Ulster County Resource Recovery Agency
999 Flatbush Road, Kingston NY 12401
(845) 336-0600 www.UCRRRA.org @UCRRRA



ATTN: LOCAL BUSINESS OWNERS OR MANAGERS

FREE WEBINAR
May 7th 2020.
9:00 AM – 11:00 AM

UCRRA Recycling Outreach Team is offering a **FREE** webinar for businesses, schools or facilities that want to learn how their business can go green and save money by composting food waste. Join us to learn about UCRRA's Partners in Composting Program

Contact
APEO@UCRRRA.ORG
to sign up.

Pledge to End Food Waste!

40% of food in America gets wasted! Wasting food wastes everything: water, labor, fuel, money, land use, and landfill space. Home composting can help reduce waste sent to landfills, while creating compost you can use in your garden!

Composting is Easy as 1, 2, 3!

Step 1: Gather browns & greens. Collect food scraps using an old coffee tin, bucket, or a store-bought kitchen caddy. Chop scraps into small pieces! Stockpile your browns.

Step 2: Mix or layer browns & greens. Lay browns into a nest in your bin or pile. Then add greens in the center & cover with another layer of browns. This called 'lasagna composting'.

Step 3: Show some TLC! Add water and/or turn the compost pile as needed!

Questions about composting?
Contact the Recycling Outreach Team at 845-336-0600!

UCRRA COMPOST FOR SALE

- Our compost is screened, unblended and sold in bulk for \$30/ton; minimum load fee of \$20.
- Compost sales Mon.-Fri. 7am-4pm & Sat. 7am-3pm.
- We load your vehicle for you!



Our compost has been sampled and tested as required by the STA Certified Compost Program of the US Composting Council. Test results are available online at WWW.UCRRRA.ORG or by calling 845-336-0600. The US Composting Council makes no warranties regarding this product or its contents, quality, and suitability for any particular use.