

# June 2020 Recycling Program Update

| TASK                       | UPDATE               |  |
|----------------------------|----------------------|--|
| <b>MEDIA ANNOUNCEMENTS</b> | Social Media         | <ul style="list-style-type: none"> <li>• World Environment Day celebrated June 5th</li> <li>• World Oceans Day celebrated June 8th</li> <li>• Pledge to be Plastic Free</li> <li>• UCRRA Facility Updates</li> </ul>   |
|                            | Print                | Pledge-to-be-Plastic-Free  |
|                            | Radio                | <p><i>(15) WISHFUL RECYCLER</i><br/> <i>ARE YOU A WISHFUL RECYCLER? JUST BECAUSE AN ITEM IS MADE FROM PLASTIC, GLASS, OR METAL DOES NOT MEAN IT BELONGS IN THE RECYCLING BIN. WISH-CYCLING CAN DAMAGE EQUIPMENT, HARM WORKERS, WASTE TIME, MONEY, AND RUIN RECYCLABLES! RECYCLE RIGHT! AND WHEN IN DOUBT, ASK! LEARN MORE AT U C R R A DOT ORG</i></p> <p><i>(30) RECYCLING OUTREACH TEAM</i></p>  |
|                            | Other                | <ul style="list-style-type: none"> <li>• June E-Newsletter sent out to 3,374 subscribers with a 42% open rate. The campaign URL for this newsletter is: <a href="https://mailchi.mp/ffe77c4277d8/updates-from-ucrra">https://mailchi.mp/ffe77c4277d8/updates-from-ucrra</a></li> <li>• Google Analytics: 3,642 direct searches and 846 users visited the UCRRA website</li> </ul>  |
| <b>OUTREACH EDUCATION</b>  | Public Presentations | <ul style="list-style-type: none"> <li>• 6/16: Food Waste Collection, Contamination, and Composting Webinar hosted by the New Jersey Chapter of the US Composting Council</li> </ul>   |
|                            | Facility Tours       | <i>All tours were canceled this month.</i>   |
|                            | Events               | <i>All planned events were canceled this month.</i>  |
|                            | Other                | <ul style="list-style-type: none"> <li>• 6/10 Webex Mtg. w/Hospitality Green regarding school waste reduction program</li> <li>• 6/10 Conference Call w/RecycleCoach regarding a recycling education app for smart phones</li> <li>• 6/10 Conference Call w/We Future Cycle regarding Partners in Composting Program schools</li> <li>• 6/23 Conference Call w/Midtown Kingston Rising Connect regarding connecting Midtown residents to community resource providers and information</li> <li>• Developing new media: Business Waste Reduction &amp; Recycling Guidebook, UCRRA Display Banners, and Recycle Right Poster Series</li> </ul> |

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| <b>ELECTRONICS RECYCLING</b>    | <b>UCRRA's FREE electronic recycling program will resume on Saturdays Only, starting June 27<sup>th</sup> from 7am-3pm</b>   |
| <b>COMPOST</b>                  | <ul style="list-style-type: none"> <li>● The Agency will renew membership for the US Composting Council certified STA Compost Program</li> <li>● Quarterly STA Compost Testing completed this month</li> <li>● UCRRA Organics Recovery Facility will be featured in Biocycle Magazine</li> <li>● Compost is currently sold out</li> </ul>  |
| <b>SITE VISITS</b>              | <i>Site visits were canceled this month.</i>   |
| <b>REPORTS</b>                  | <i>No reports due at this time.</i>  |
| <b>PROFESSIONAL DEVELOPMENT</b> | <ul style="list-style-type: none"> <li>● 6/4 Conference Call: NYSAR3 Single Use Plastics Committee</li> <li>● 6/11 Webinar: PaintCare comes to New York State, regarding product stewardship program for paints and architectural coatings</li> <li>● Angelina is participating in the 2020 US Composting Council Mentorship Program and the 2020 NYSAR3 Women for Recycling Mentorship Program</li> <li>● 6/16 Webinar: Sustainable Materials Management at Universities</li> </ul> |
| <b>MISCELLANEOUS</b>            | July 25 <sup>th</sup> Household Hazardous Waste Collection Event has been cancelled  |
| <b>PREVIEW</b>                  | <i>During the month of July the Recycling Outreach Team will celebrate Plastic Free July, a key initiative of the Plastic Free Foundation that raises global awareness towards a vision of plastic pollution prevention. Plastic Free July originated in 2011 in Australia.</i>  |

# PLEDGE TO BE PLASTIC FREE!

THIS MESSAGE BY THE ULSTER COUNTY RESOURCE RECOVERY AGENCY, 999 FLATBUSH ROAD, KINGSTON, NY 12401  
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- ◆ Plastic makes up 13% of the waste stream in America!
- ◆ 50% of plastic waste comes from packaging!
- ◆ Not all plastics can be recycled. When in doubt, ask!
- ◆ Plastic is made from non-renewable resources.
- ◆ The top 10 plastic items found on beaches and oceans are single use plastics that can easily be avoided!

**DID YOU KNOW?** Researchers estimate it takes 500+ years for plastic to start to break down!

## Start Small, Think Big!

Replace a disposable item with a more reusable option!

You Can Make A Difference!

### PLAN AHEAD!

- ◆ Make a plastic-free kit for when you're on the go. Pack a reusable shopping bag, reusable coffee mug and water bottle, containers for leftovers and reusable straw/utensils.

### THINK BEFORE YOU BUY!

- ◆ Choose to buy products with reduced packaging, or recyclable packaging.
- ◆ Look for products made from post-consumer recycled content.

### BE CREATIVE!

- ◆ Try to find more plastic-free swaps like bamboo toothbrushes, or electric razors.
- ◆ Ditch the plastic wrap and sandwich baggies. Use beeswax wraps, or containers with lids.

Try to make the switch one item at a time. Use up what you have or give old items away. When its time to replace an item, look for plastic free options!

Find more tips online at [www.UCRRRA.org](http://www.UCRRRA.org) or follow our stories @UCRRRA and tell us how you're celebrating PLASTIC FREE JULY!

