

June 2021 Recycling Program Update

TASK	UPDATE	
MEDIA ANNOUNCEMENTS	Social Media	Learning about the Recycling Process Launching the UCRRA Zero Waste Seminar Project
	Print	Campaign promoting the UCRRA Zero Waste Seminar Project
	Radio	7R's to Rethinking Waste
	Other	<ul style="list-style-type: none"> • UCAT Bus ad campaign is active – celebrating Plastic Free July and UCRRA Zero Waste Seminar Project • New webpage added, viewable online at: https://ucrra.org/events-classes/zero-waste-seminar-project/ • 06/17 newsletter sent to 3,582 subscribers. Newsletter is viewable online at: https://mailchi.mp/ea4b78d241d9/announcing-summer-classes • Google Analytics: 18,216 total searches, 5,889 direct searches, 884 users visited the UCRRA website (last 30 days)
OUTREACH EDUCATION	Public Presentations	<ul style="list-style-type: none"> • 06/02 UCRRA Composting presentation for 'Eat Well Kingston' • 06/02 UCRRA Composting presentation for Woodstock Environmental Commission
	Facility Tours	<ul style="list-style-type: none"> • 06/23 Tour for interested residents
	Events	<i>None this month</i>
	Other	<ul style="list-style-type: none"> • New media: reusable straw kits, reusable bags, magnets, and flyers for UCRRA Zero Waste Seminar Project • 06/03 Radio Kingston Interview in Spanish, La Voz con Mariel Fiori. Listen online at: https://radiokingston.org/en/broadcast/la-voz-con-mariel-fiori • Provided informational packets and UCRRA reusable bags to Kingston Library for Library of Local Project Launch Party 06/30 – a project by Partners for Climate Action and the Mid-Hudson Library System • Provided educational media kits and UCRRA reusable bags to Ulster County Cornell Cooperative Extension for CCE displays and outreach events
COMPOST	<ul style="list-style-type: none"> • Membership renewal U.S. Composting Council • Quarterly STA Compost Testing was completed this month and yielded excellent results • Compost Bagging Barn/Education Center has been delivered • New UCRRA Home Composting Demonstration Garden site preparation continues • 06/08 and 06/18 Planning meetings and consultation with Ulster County Climate Smart Communities Committee regarding organics recycling goals at the Ulster County Fair 	
SITE VISITS	<i>None this month</i>	
REPORTS	2020-2021 MWRR Equipment Grant application completed	
MISCELLANEOUS	06/27 Household Hazardous Waste Collection Program	



UCRRA Celebrates Plastic Free July! Be plastic FREE, because Plastic Pollutes!!

999 Flatbush Road Kingston NY
WWW.UCRR.A.ORG 845-336-0600 @UCRRA

UCRRA Zero Waste Seminar Project

All classes held virtually unless noted otherwise.



To learn more and to register, please visit

www.ucrra.org/events-classes/zero-waste-seminar-project/
or call (845) 336-0600.

July 7th 12PM-1:30PM: Understanding the Waste-Climate Connection!

Learn about how our waste contributes to environmental pollution and climate change. Our educators will share practical tips, habits, and ideas on how to say no to unnecessary waste.

July 13th 6PM-7PM: Reduce, Reuse, Refill, Rethink!

Learn how to become a climate smart shopper, save money, & reduce waste by developing new habits, rethinking consumption, & using choices to affect systemic change.

July 14th 11AM-12PM: Upcycling Art for Children!

In-person at Town of Ulster Landing Park Robert E. Post. Pavilion (small pavilion)

Upcycling is a fun way to reimagine waste and turn unwanted items into works of art! Youth ages 6-13 will learn about plastic pollution in our oceans & will create upcycled art from plastic items.

July 21st 9AM-10:30AM: Business Leadership Seminar!

Businesses play an important role as green leaders, especially with concern to plastic food service disposables. In this seminar for business managers, educators will share case studies, strategies, and practical tips to rethink waste and eliminate disposables!

July 26th 6PM-7:30PM: Small plastics, Big impact: How Plastics Are Impacting Our Local Waterways!

A panel discussion about the cause & effects of plastic pollution on our local water systems, and learn what you can do to protect our water systems from plastic pollution.

July 28th 3:30PM-5:00PM: Reuse it, Re-Gift it, Repair it!

A panel discussion about the environmental & social impacts of extending the useful lifecycle of materials through local reuse & repair programs.



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Be Plastic-Free because Plastic Pollutes!

According to NYS Department of Environmental Conservation, Plastics make up 13% of all municipal waste generated in New York, and approximately 17% of the material buried in landfills (2010). 40% of plastic produced today is used for packaging; which is used once and then discarded in the landfill where it could take more than 500 years to start to break down. Most of the plastic used today cannot be recycled tomorrow!

Plastic pollutes watersheds!

The National Oceanic and Atmospheric Administration (NOAA) claims that each year, 8 million tons of plastic enters the world's oceans and researchers believe much of it comes from activities on land, including litter sources (2019). Marine debris damages habitat, transports invasive species, and disrupts aquatic food chains, among other serious effects. Microplastics/fibers from clothing also pollutes water systems when released during laundering.

Plastic impacts wildlife!

Ocean plastic pollutes aquatic ecosystems and impacts wildlife at each level of the food chain. Marine life are entangled, injured, or killed due to marine debris. Wildlife may mistakenly ingest plastic debris and chemicals that bio-accumulate up the food chain, which is harmful to the health of fish, seabirds, and other animals – including humans!

Plastic pollutes our communities!

Everyone deserves a clean neighborhood and to enjoy the natural beauty Ulster County has to offer. In the Nation's Largest Litter Study, Keep America Beautiful reports that the presence of litter in a community is believed to decrease property values by as much as 7%. Plastic makes up 19% of all litter found on U.S. roadways (2010). Plastic litter impacts recreation, outdoor activities, tourism, and a sense of pride in our communities.

Plastic impacts human health!

Researchers are continuing to study the effects of plastic use on public health. Microplastics are very small plastic fragments and scientists have found microplastics in seafood, sea salt, tap water, beer, and even honey (NOAA, 2019). Reducing our use of plastics may have health and safety benefits, reducing long term exposure to chemicals that may cause illnesses.

Plastic pollutes our environment!

Globally, we produce roughly 310 million tons of plastic each year. Almost all plastic is made from non-renewable fossil fuels (Project Drawdown, 2019). Plastic production is an energy and chemical intensive process, resulting in toxic emissions of sulfur oxides, nitrous oxides, methanol, ethylene oxide, and other volatile organic compounds (Ecology Center Plastics Task Force, 2020).

Waste impacts Ulster County's Carbon Footprint

New York manages waste using large regional landfills as opposed to local waste management systems. That means that waste must travel far distances for final disposal, which creates green house gas emissions from long-hauling. In Ulster County, each trip to the landfill travels over 480 miles round trip! It's estimated that 4% of Ulster County's GHG emissions are generated from the solid waste sector (Ulster County, 2018).



UCRRA Zero Waste Seminar Project



The UCRRA Zero Waste Seminar is a community engagement project by the Ulster County Resource Recovery Agency, celebrating Plastic Free July and the many ways we can prevent pollution from our waste.

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Climate Smart Choices to Be Plastic-Free!

Zero waste living is a lifestyle that aims to drastically reduce the amount of garbage we create on a daily basis. Reducing our reliance on single use disposable plastics helps foster stewardship of New York's natural resources. Small acts make a big difference at home, at work, at school, and on-the go!



Reduce & Refill

Buy in bulk

See it? Don't ignore it! Pick up litter!

Refuse over packaged items

Upcycle! Make your own

Regift unwanted items

Bring your own

Skip the straw or use a metal one

Look for plastic alternatives

Toss it? No way! Bring it to a Repair Café!



Drivers Sided Half Wrap - 29' Gillig Bus #60 - 121" w x 96" h



Project Manager: Joe Beichert 845-331-8710 x1002

Drawn By: Sandra Kelly-Marryshow 845-331-8710 x 1014



Underwriters Laboratories Inc. Electrical to use U.L. Listed components and shall meet all N.E.C. Standards

Project: Transit Campaign

File Title: UCRRA_Transit-mm.ai

Date: May 6, 2021

Client Approval:

Angelina Deane

Date:

05/07/2021

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Drivers Side Quarter Wrap - 30' Elderado Bus #67 - 155" w x 36" h



Project Manager: Joe Beichert 845-331-8710 x1002

Drawn By: Sandra Kelly-Marryshow 845-331-8710 x 1014

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LET'S GROW ULSTER GREEN!

RETHINK WASTE!

WASTE ZERO Waste Seminar

Celebrating Plastic Free July!

SIGN UP FOR FREE CLASSES AT...
WWW.ICRRA.ORG



New York State
Pollution Prevention Institute

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RETHINK WASTE
UGRRA Zero Waste Seminar
Celebrating Plastic Free July • www.UGRRA.org

Funding provided by the Environmental Protection Fund
of the New York State Department of Environmental Conservation



BATTERY DISCONNECT



**BE PLASTIC-FREE,
BECAUSE PLASTIC POLLUTES!**

Plastic Pollutes Watersheds!
Plastic Impacts Wildlife!
Plastic Pollutes our Communities!
Plastic Impacts Humans!
Plastic Pollutes Our Environment!

Every small act DOES make a difference!

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**REDUCE YOUR CARBON FOOTPRINT,
TAKE THIS BAG every time YOU SHOP!**

Grow Ulster Green
WWW.UCRRRA.ORG

Ulster County Resource Recovery Agency
845-336-0600 • @ucrrra

Celebrating Plastic Free July & the Zero Waste Seminar Project!

REDUCE YOUR WASTE! **pledge To Be Plastic free**

Plastic Pollutes! Rethink Waste!

NYS P21 | New York State Pollution Prevention Institute

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