



JUNE 2022 RECYCLING PROGRAM UPDATE

MEDIA ANNOUNCEMENTS

FACEBOOK 1,008 LIKES / 1,188 FOLLOWERS	INSTAGRAM 959 FOLLOWERS	MAILCHIMP 4,120 SUBSCRIBERS	YOUTUBE 1124 VIEWS / 6.3 HRS (LAST 28 DAYS)	WEBSITE METRICS 666 VISITS (LAST 30 DAYS)
SOCIAL MEDIA	Celebrating National Waste & Recycling Workers Week, World Oceans Day & upcoming events.			
RADIO	<p>15 sec "Recyclopedica" <i>Before throwing something in the trash, have you ever wondered – is there a better way to recycle this? This is Angelina Brandt, Director of Sustainability at the UCRRA . Visit our online A – to-Z Recyclopedica and find out the best way to get rid of things like old paints, chemicals, air conditioners, electronics, and more! Visit UCRRA.org</i></p> <p>15 sec "Electronics Recycling 2022" <i>Did you know Ulster County Resource Recovery Agency recycled 600,000 pounds of electronic items last year? Electronics are accepted for FREE every Saturday, April through November, from 8am – 2pm at the UCRRA Main Office, 999 Flatbush Road in Kingston. Call 336-0600 or visit UCRRA.org</i></p> <p>"What Happens to Trash 2022?" <i>Have you ever wondered what happens to your trash? This is Angelina Brandt from the Ulster County Resource Recovery Agency. Our mission is to manage Ulster County's waste with a commitment to public health and protecting our environment. More than 260 million pounds of trash is sent to a sanitary landfill each year, 250 miles away. Add up all these hauling trips in one year, you could drive around the surface of Earth 75 times! YOU can make a difference to lower this carbon footprint by reducing, reusing, recycling, composting, and rethinking wasteful habits. To learn more, visit UCRRA.org</i></p>			

PRINT	06/08 - Household Hazardous Waste Collection Program advertisement in Hudson Valley Living - Home Improvement Magazine (a Hudson Valley One publication)
WEBSITE/BLOG	<i>None this month</i>
OTHER	<ul style="list-style-type: none"> • 06/06 Memo sent to Town Supervisors regarding PaintCareNY • 06/09 Press Inquiry by Shawangunk Journal regarding PaintCareNY and the Agency's Household Hazardous Waste Collection Program • +2 media kits distributed this month (26 kits YTD)

OUTREACH EDUCATION EVENTS

+91 CALLS/ 7.1 HOURS RECYCLING HOTLINE (06/01- 06/17) (498 CALLS/44.25 HRS YTD)	+71 ADULT PARTICIPANTS (495 ADULTS YTD)	+ 198 YOUTH PARTICIPANTS (247 YOUTH YTD)	+ 25.75 HOURS (69 HOURS YTD)
PRESENTATIONS	<ul style="list-style-type: none"> • 06/07 Webinar: "Vermicomposting" for New Paltz Climate Smart/Climate Action Coalition members • 06/09 Vermicomposting Demos for Wraparound Services School for Achievement • 06/14 Vermicomposting Demos for Wraparound Services School for Achievement • 06/15 "Oceans of Possibilities: Upcycling Art for Kids" at the Town of Esopus Public Library • 06/16 Vermicomposting Demos for George Washington Elementary School Class • 06/29 "Plastic Pollution & Its Impacts" Hybrid In-person/Virtual Presentation with Town of Gardiner Environmental Conservation Commission at Town of Gardiner Public Library 		
FACILITY TOURS	<ul style="list-style-type: none"> • 06/02 Tour for Ellenville Middle School Environmental Club • 06/03 Tour for Tillson residents • 06/07 Tour for Clean Harbors (HHW Program Manager) • 06/15 Tour for Tetra Tech (Organics Recycling Division Manager) 		
EVENTS	<ul style="list-style-type: none"> • 06/10 Vermicomposting Demos at the Annual Earth Day Fair at Bennett Elementary School (Onteora Central School District) 		
SITE VISITS & CONSULTATIONS	<ul style="list-style-type: none"> • 06/22 The Bearsville Center • 06/29 Keap Candles 		
NEW MEDIA OR TEACHING TOOLS	<ul style="list-style-type: none"> • NEW posters in development for Plastic Free July/Oceans of Possibilities 		
OTHER MISCELLANEOUS	<i>None this month</i>		



(LEFT) The Ellenville Middle School Environmental Club poses for a group photo in front of UCRRA's finished compost. June 2nd 2022.

(BELOW) Social Media Post developed by Tanesia White, Recycling Educator.



(ABOVE) Recycling Educator Tanesia White reads "Compost Stew" to a group of 5th graders at Bennet Elementary School (Onteora Central School District) on June 10th 2022.

ULSTER COUNTY RESOURCE RECOVERY AGENCY

WORLD OCEAN DAY

let's talk phytoplankton

ULSTER COUNTY RESOURCE RECOVERY AGENCY

WHAT ARE PHYTOPLANKTON?

Phytoplankton are microscopic organisms that live in both fresh and salt water. Bacteria, protists or single-celled plants can be phytoplankton.

NASA Earth Observatory

PRIMARY PRODUCERS

The aquatic food chain is built on phytoplankton!

All micro and macro creatures are fed by these primary producers.

They produce 70% of the world's oxygen*

Scientists believe phytoplankton levels have declined by 40% since the 1950s. National Geographic

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Katherine Beinkafner, Chair
Tom Kacandes, Vice Chair
Charles Landi, Treasurer
James Gordon, Member
Margot Becker, Member



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Administrative Staff

Timothy DeGraff, CPA, Executive Director/Controller
Charles Whittaker, Director of Operations and Compliance
Angelina Peone, Director of Sustainability
Tanesia White, Recycling Educator
Melinda France, Office Manager
Amy Lopiano, Chief Accounting Clerk

Legal Staff

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WASTE & RECYCLING
WORKERS WEEK

The Week of June 17th is Waste and Recycling Workers Week! Created in 2012 by John D. Arwood, Waste & Recycling Workers Week is a 501(c)(3) nonprofit organization dedicated to lifting up and celebrating the men and women of the waste and recycling industry. The Vision of the organization seeks *“a world where every man and woman in the waste industry is respected and celebrated for the important work they do in service to our communities”*.

During this special week, Ulster County Resource Recovery Agency joins hundreds of industry leaders across the nation who wish to celebrate the incredible workforce that supports the essential public service of materials management. Working in our industry is too often a thankless job, though no one can deny the important benefits to public health and our environment when waste and recyclables are managed correctly! With your support, proper sanitation practices help keep our communities clean and free of litter, increases recycling and waste reduction, and improves the lives of the residents we serve every day. UCRRA recognizes the dedication it takes to support our mission and we thank you for all you do!

Did you know? It's estimated that there are 757,000 recycling-related jobs in the United States, and these careers represent \$36 billion in wages and \$6.7 billion in tax revenue each year (EPA)

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Monday, June 6th 2022

Memo: Paint Care NY Program

Paint disposal is now even more convenient for residents and businesses across New York State, thanks to the *New York State Paint Stewardship Law* (enacted December 16th 2019, effective May 1st 2022). This program is administered by PAINTCARE INC., a non-profit 501(c)(3) organization representing paint manufacturers (paint producers) and paint stewardship programs in U.S. states where paint stewardship laws have been adopted. Latex paint is now accepted at UCRRA's Household Hazardous Waste (HHW) Collection events. Additional Paint Care sites have been established across NY and the list is growing! The UCRRA Recycling Outreach Team encourages residents to utilize these options for easy, convenient, free paint disposal. Residents with additional hazardous waste should request an appointment to participate in our HHW program. **Additional PAINTCARE drop-off sites include:**

Sherwin-Williams

568 Albany Ave Kingston, NY 12401
(845) 339-6994

Herzogs True Value Home Center

151 Plaza Rd Kingston, NY 12401
(845) 338-6300

Sherwin-Williams

684 Dutchess Tpk Poughkeepsie, NY 12603
(845) 486-4640

Herzogs Paint Centers

409 Manchester Rd Poughkeepsie, NY 12603
(845) 471-0133

Who Can Use This Program: *Households and Businesses*

Restrictions: *Limit 5 gallons per visit.*

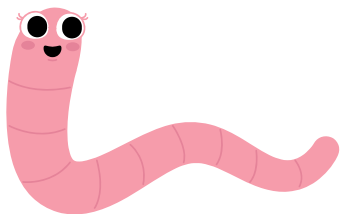
Hours: *Paint is accepted during regular business hours; Call ahead for hours and additional info.*

Note: *These sites accept latex and oil-based house paint, stains and varnish in containers up to 5 gallons in size. These sites do not accept aerosols (spray paint or other spray products), containers without original labels, or containers that are leaking or empty.*

Questions about Paint Care? Contact Kelsey O'Toole, Upstate NY Paint Care Program Coordinator at (315) 418-6520 or email kotoole@paint.org

VERMICOMPOSTING COMPOST WITH WORMS!

Today your child
learned..



Why Compost?

- 40% of food grown in the U.S. is never eaten
- 20 pounds of food per person per month is wasted
- 90% of us throw away food before it has spoiled
- The average family could save \$1,500 per year
- 1 in 8 Americans face food insecurity

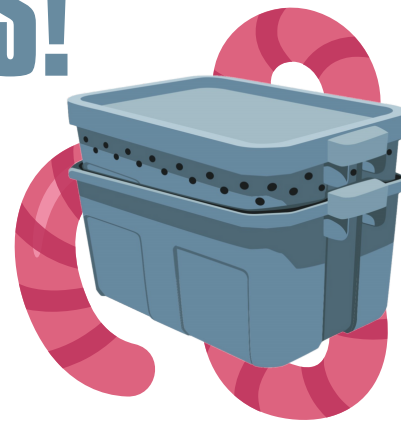
Benefits vs Drawbacks

Benefits:

- Compost indoors all year-round
- Very low cost to build your own bin
- It's easy!
- Does not require yard waste

Drawbacks:

- Worms can't eat everything
- Harvesting castings can be time consuming



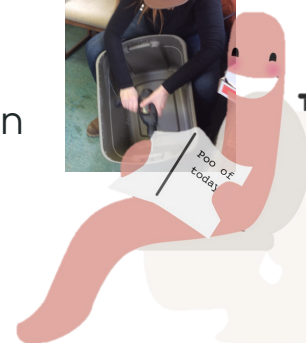
What is Vermicomposting?

The decomposition of organic materials through the use of worms.

Worms live in an enclosed container called a "worm bin" or a "worm farm."

The worms digest the food scraps, and the product is a humus-substance called "castings" or "vermicompost."

Worm castings are the richest natural fertilizer on Earth!



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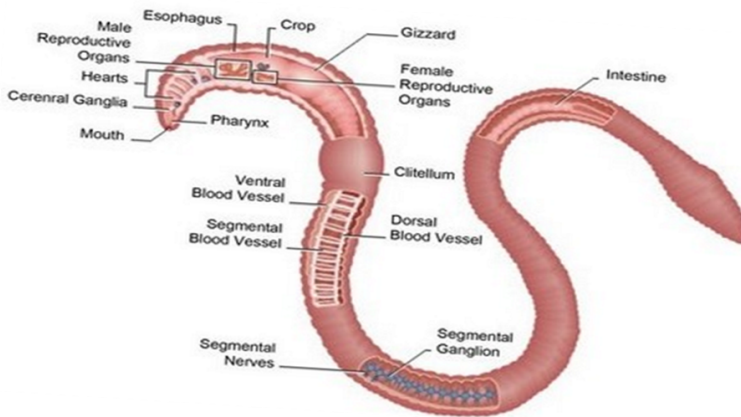
@UCRRA



VERMICOMPOSTING COMPOST WITH WORMS!

Red Wiggler Ecology *Eisina Fetida*

Red Wigglers are the best for home composting!



What Worms Want:
Darkness, dampness, coolness, and lots of stuff to eat!



Red Wigglers have a rapid reproductive lifecycle, also making them great for composting.



Harvesting Finished Compost

Tips for Feeding Worms

- Size matters! Aim for all food scraps to be 1/2 inch in size!
- Monitor moisture, bedding compaction, dryness
- **Worms like** vegetable skins, peels, coffee grounds, loose leaf tea, crushed egg shells...
- **Worms don't like** meat, bones, fish, citrus, dairy products...

Worm Bin Bedding



What is it?

- shredded newspaper
- shredded brown paper bags
- etc..

Why is it important?

Bedding protects the worms from heat and light, allowing them to keep cool and decreasing flies from odors.



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