



DECEMBER 2022 RECYCLING PROGRAM UPDATE

MONTHLY OUTREACH TOPICS

Eco-Friendly Holiday Tips

Americans generate 25% more trash during the Holiday season. This month we are highlighting simple ways to cut down on excessive packaging and other wasteful holiday habits. The biggest culprits – gift wrapping, dinner parties (food waste), and decorations. We are also sharing Recycle Right tips targeting specific items people may be recycling this time of year.

MEDIA ANNOUNCEMENTS

1,167 FACEBOOK FOLLOWERS	1,006 INSTAGRAM FOLLOWERS	4,473 MAILCHIMP SUBSCRIBERS	YOUTUBE 24 VIEWS / 0.6 HRS (NOVEMBER)	WEBSITE METRICS 663 VISITS (NOV)
SOCIAL MEDIA	December Repair Cafes, Eco-Friendly Holiday Tips, Upcoming Events and facility Holiday Closings			
RADIO	<p><i>"Holiday Message from UCRRA"- 30 sec</i></p> <p><i>"This message from the Ulster County Resource Recovery Agency... Memories last forever—give tickets to a show, outdoor adventure, or spend more time with each other. Avoid unnecessary waste! Choose to give gifts in decorative baskets, reusable bags, or wrapped in fabric. Look for gifts made from recycled materials or gifts that keep on giving. Recycle cardboard boxes and remove any inner packing. Do not recycle ribbons, bows, and other "tangles"- keep those for reuse. For more tips, visit UCRRA.org (BELLS JINGLING) HAPPY HOLIDAYS FROM U C R R A !</i></p> <p><i>"What Happens to Trash 2022?" – 30 sec</i></p> <p><i>Have you ever wondered what happens to your trash? This is Angelina Brandt, Director of Sustainability at the Ulster County Resource Recovery Agency. Our mission is to manage Ulster County's waste with a commitment to public health and protecting our environment. More than 260 million pounds of trash is sent to a sanitary landfill each year, 250 miles away. Add up all these hauling trips in a year, you could drive around the surface of Planet Earth 75 times! YOU can make a difference to lower this carbon footprint by reducing, reusing, recycling, composting, and rethinking wasteful habits. To learn more, visit U C R R A dot org.</i></p>			

PRINT	<i>None this month</i>
WEBSITE/BLOG	<i>Eco-friendly Holiday Tips blog article coming soon!</i>
OTHER MISCELLANEOUS	<i>None this month</i>

OUTREACH EDUCATION EVENTS

RECYCLING HOTLINE 123 CALLS // 9.03 HRS (1,628 CALLS/133.79 HRS YTD)	41 ADULT PARTICIPANTS (726 ADULTS YTD)	0 YOUTH PARTICIPANTS (317 YOUTH YTD)	5.5 HOURS (101 HOURS YTD)
PRESENTATIONS	<ul style="list-style-type: none"> 12/09 <i>Upcycled Holiday Ornaments for Kids at the Town of Woodstock Public Library</i> 		
FACILITY TOURS	<i>None this month / Closed for Season</i>		
EVENTS	<i>None this month</i>		
SITE VISITS & CONSULTATIONS	<i>None this month</i>		
NEW MEDIA OR TEACHING TOOLS	<ul style="list-style-type: none"> NEW Recycling Ranger program in development for Ulster County Schools & Youth groups 		
OTHER MISCELLANEOUS	<ul style="list-style-type: none"> 12/01 <i>Recycling Educators Working Group Kick-off meeting</i> 12/09 <i>Recycle Right NY - Focus Group meeting</i> 12/13 <i>Webinar: Strategies for Residential Food Waste Reduction & Composting</i> 12/14 <i>Tour of Republic Services MRF Beacon NY</i> 12/15 <i>NYS Organics Summit planning meeting</i> 12/16 <i>2023 Radio Campaigns planning meeting</i> <i>Ulster County MRDC Contact List annual update</i> 		

Photo: Bottle Cap Art at Bennett Elementary School



Ulster County Recycles 2022 Program Review
UCRRA Recycling Outreach Team



2022 PROGRAM IMPACT



Photo: 2022 Compost Bin & Rain Barrel Sale

25 PUBLIC SPEAKING EVENTS



26 FACILITY TOURS



9 TABLING EVENTS



3 CONSULTATIONS/SITE VISITS



7 INTERVIEWS



2 COMMUNITY INSTALLATIONS



Photo: UCRRA Booth at Kingston Farmers Market



2022 PROGRAM IMPACT

DIRECT ENGAGEMENTS



**101.75
HOURS**



**868 ADULT
PARTICIPANTS**



**328 YOUTH
PARTICIPANTS**

**4,474
NEWSLETTER
SUBSCRIBERS**

+723 new subscribers
this year!



Photo: Eco Friendly Home Class



Photo: Recycling Outreach Team
at the JUST EAT IT film screening
Celebrating Compost Awareness Week



Photo: Ellenville Middle School Environmental Club



Photo: Upcycled Sea Turtle from
Oceans of Possibilities Program

2022 Monthly Outreach Themes

January

Implementing State & Local laws
(Polystyrene Ban, Composting)

February

National Skip the Straw Day
Valentines Day Sustainability

March

Eco-Friendly Spring Cleaning

April

Meet the UCRRA Staff
Spring Events & Service Highlights

May

International Compost Awareness Week

June

National Waste & Recycling Workers Week
World Oceans Day

HOUSEHOLD HAZARDOUS WASTE EVENTS
The UCRRA Household Hazardous Waste (HHW) Collection Program provides an environmentally responsible way for Ulster County Residents to safely dispose of household chemicals for FREE!

UCRRA hosts 4 collection events per year, alternating at our Kingston & New Paltz locations, for your convenience!

APPOINTMENTS ARE REQUIRED & PROGRAM RULES ARE STRICTLY ENFORCED

EL PROGRAMA DE RECOLECCIÓN DE DESECHOS PELIGROSOS DOMÉSTICOS
El Programa de Recolección de Desechos Peligrosos Domésticos (HHW) de la UCRRA proporciona una manera ambientalmente responsable para que los residentes del Condado de Ulster, recolecten de manera segura los productos químicos domésticos GRATIS!

UCRRA organiza 4 eventos de recolección por año, alternando en nuestras ubicaciones de Kingston y New Paltz, para su comodidad!

SE REQUIEREN CITAS Y LAS REGLAS DEL PROGRAMA SE CUMPLEN ESTRICTAMENTE

UCRRA.org/waste-recycling/hazardous-waste-events/

Ulster County Resource Recovery Agency

Electronics Recycling

Open Saturdays Only (April - Nov): 8:30am - 2:00pm

Location: parking lot adjacent to the Main Office
950 Flatbush Road, Kingston, NY 12401

No Electronics Recycling on Holidays

Visit our website www.ucrra.org or scan the QR Code to find out more information about our program!

REPAIR & REUSE Link to Site

Repairing or donating unwanted items to be reused extends the useful life of our goods and materials, which can help divert solid waste sent to landfills.

Find your nearest repair shop/café or where to donate unwanted items in Ulster County by visiting our website.

Waste & Recycling - Waste Reduction Tab

Natural Laundry Detergent

1 gallon of Hot Water
1/4 cup of Washing Soda
1/4 cup of Baking Soda
1/3 cup of Castile Soap
*optional: 15 drops of Essential Oil of choice

Deep Strip Laundry Detergent

1 cup of Borax
1 cup of Washing Soda
1 cup of Castile Soap

Combine with some Natural Laundry Detergent

Glass Cleaner

2 cups of Water
1/2 cup of White or Apple Cider Vinegar
1/4 cup of Rubbing Alcohol at 70% concentration
*optional: 1 to 2 drops of orange essential oil for smell

Avoid cleaning windows on a hot sunny day or in direct sunlight because the solution will dry too quickly.

For mirrors, spray the solution on a paper towel or soft cloth first before wiping.

Best if used with a microfibre towel

Distilled White Vinegar

Distilled white vinegar is a biodegradable, nontoxic cleaning agent. It is also highly effective at removing odors, cutting through tough grime, or unclogging sink drains. Distilled vinegar has antimicrobial properties that kill microorganisms such as bacteria and viruses.

Use Distilled White Vinegar for:

- Stainless steel appliances
- Removing limescale
- Cleaning windows
- Cutting through grease and grime

Environmentally Friendly Products

Washing Soda

Washing soda is a powdery white mineral substance known as sodium carbonate. Washing soda "softens" water helping other cleaning ingredients lift soil from the fabrics and suspend the soil in the wash water.

When to use Washing Soda:

- If you have hard water, washing soda binds to the minerals that make water hard in order to allow the detergent to be absorbed into the fibers properly to clean clothes.
- If you have grease buildup from pots, pans, ovens, roasts.
- Removing coffee or tea stains from ceramic and plastic storage containers.
- Lift hard stains in loads of laundry

Environmentally Friendly Products

Baking Soda

Baking soda is a mineral salt that is slightly abrasive which gives it the grit to remove stains from different surfaces. Baking soda can also tackle odors, dissolve dirt, and cut through grime.

Use Baking Soda as an Alternative When:

- Cleaning fruits and veggies
- Unclogging drains
- Cleaning the sink
- Deodorizing cutting boards
- Removing stains from Plastic Tupperware
- Neutralizing odors in carpets, upholstered furniture, etc.

Environmentally Friendly Products



2022 Monthly Outreach Themes

July

Plastic Free July

Summer Sustainability Tips

August

10 year Composting Anniversary

Black Plastic

September

Back to School Sustainability Tips

October

Go Green on Halloween

International Repair Day

November

America Recycles Day

Reducing Wasted Food

December

Greening the Holidays



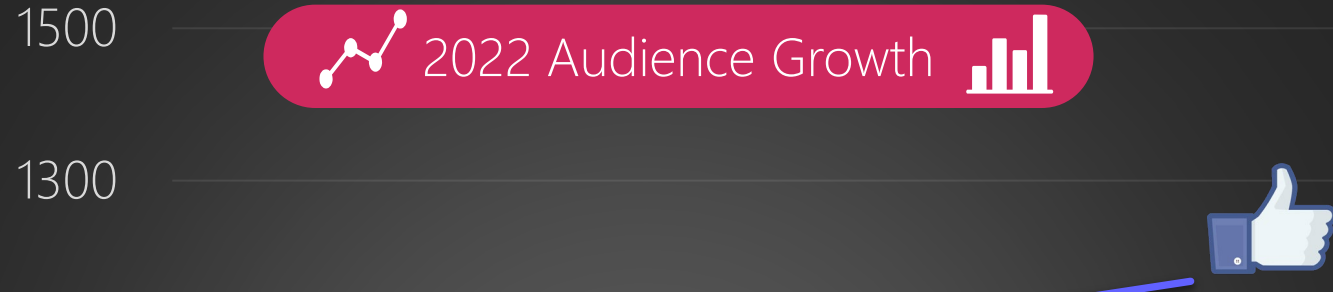


@UCRRA SOCIAL MEDIA METRICS



cce_ulster
Ulster County Resource Recovery Agency

2022 Audience Growth



Facebook
Instagram

Facebook Instagram



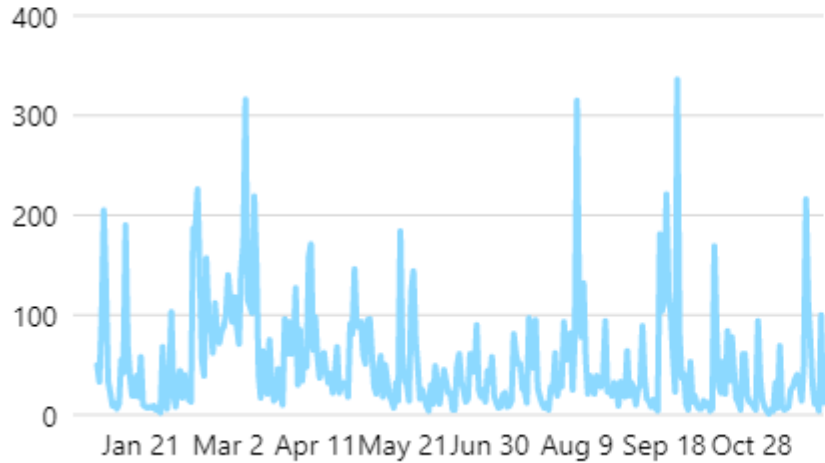
Liked by ucrra and 5 others
cce_ulster 4-H club 'Animals & Company' joined forces with @ucrra today to plant a pollinator garden at the new composting demonstration area. Thanks for hosting @ucrra! #compost #ch4 #co2 #sustainability #garden #pollinators
ucrra Thank you for coming!

2 hours ago

Reach

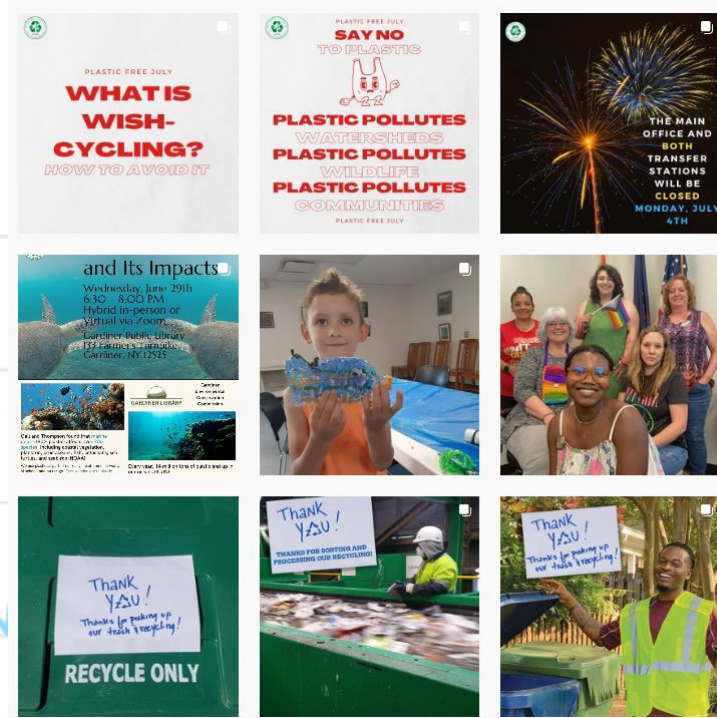
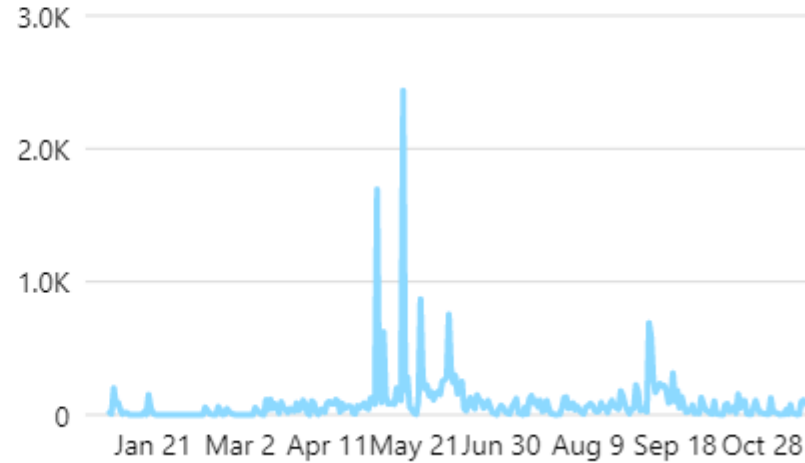
Facebook Page reach ⓘ

6,419 ↓ 41.9%



Instagram reach ⓘ

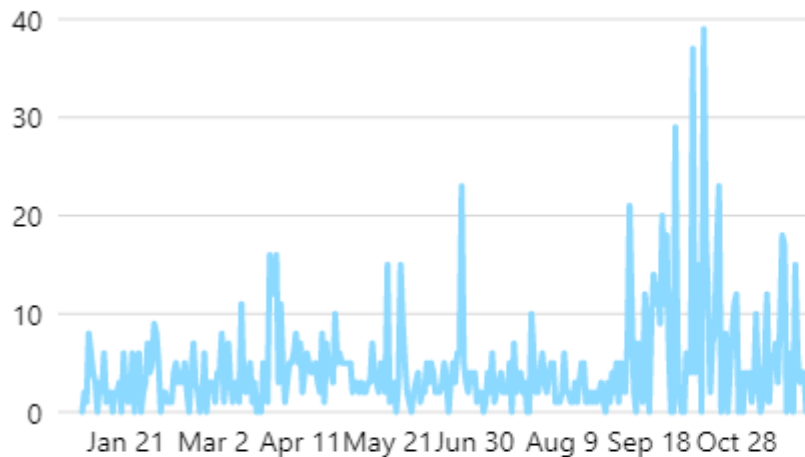
13,174 ↑ 1.6K%



Page and profile visits

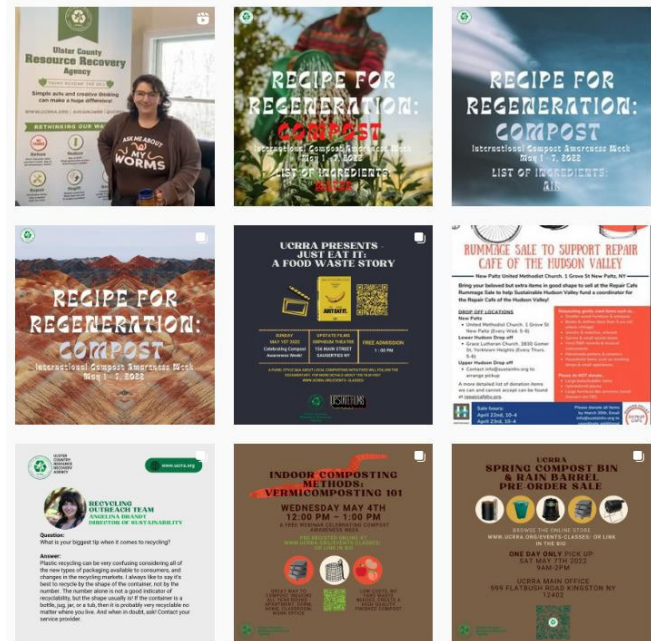
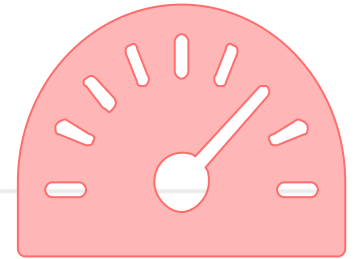
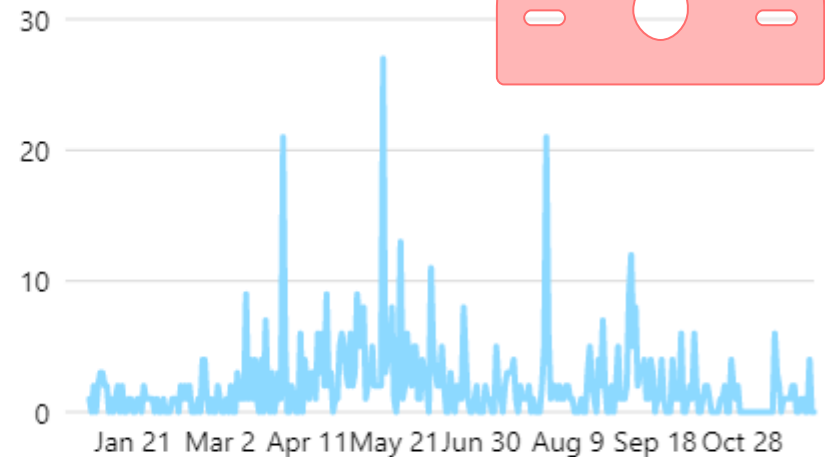
Facebook Page visits ⓘ

1,526 ↓ 3.5%



Instagram profile visits ⓘ

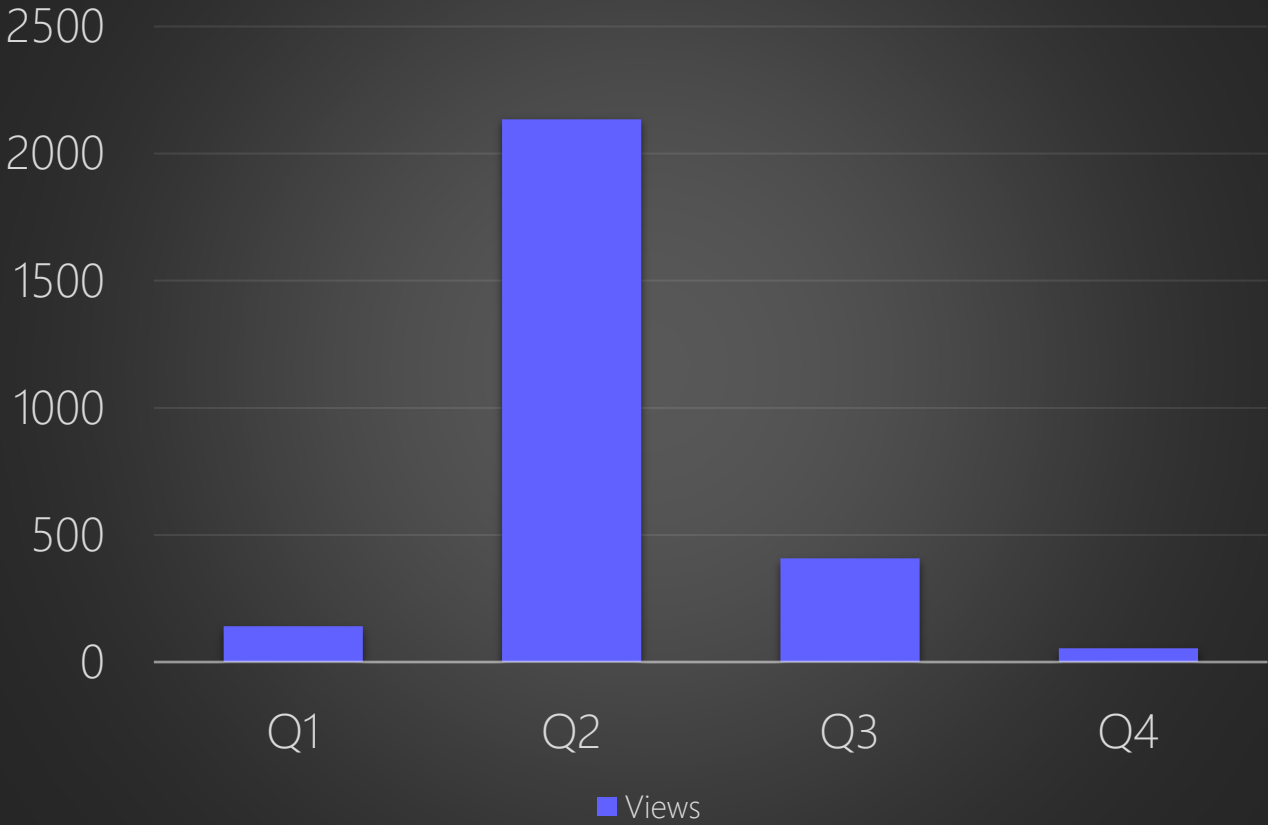
679 ↑ 38.9%



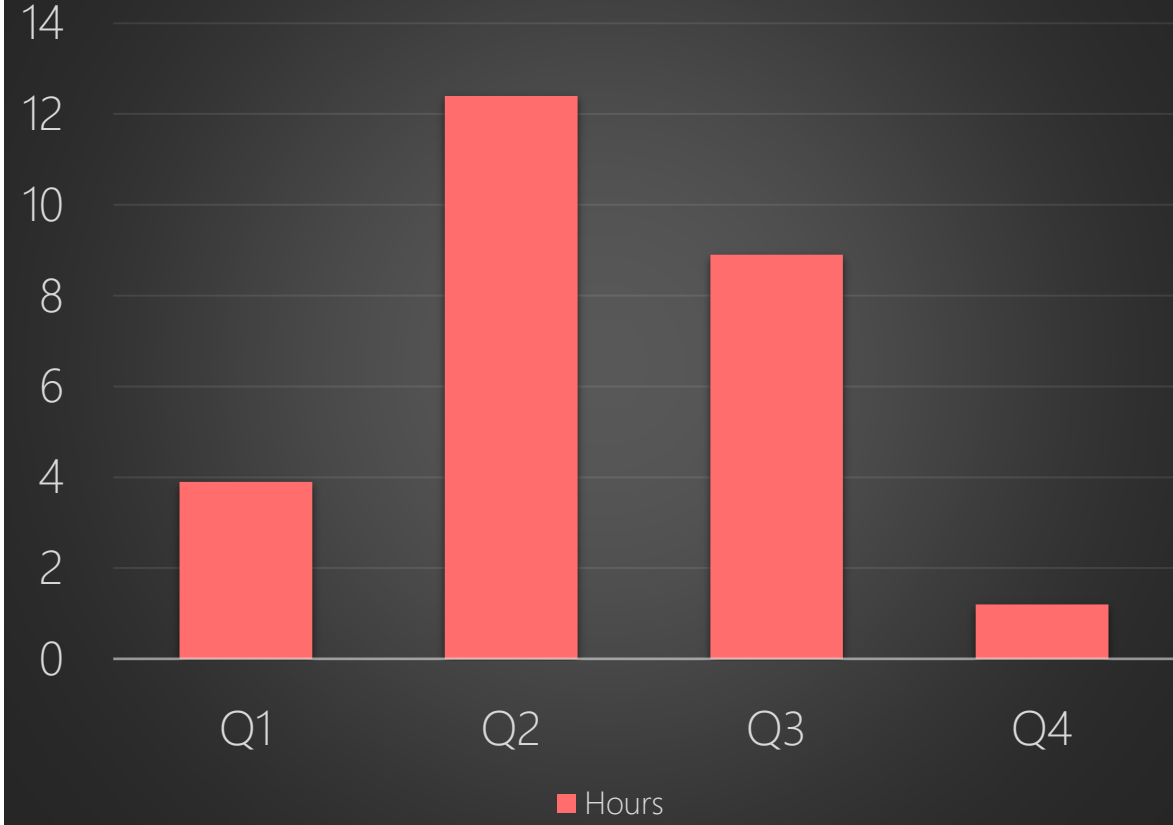


@UCRRA on Youtube

Views



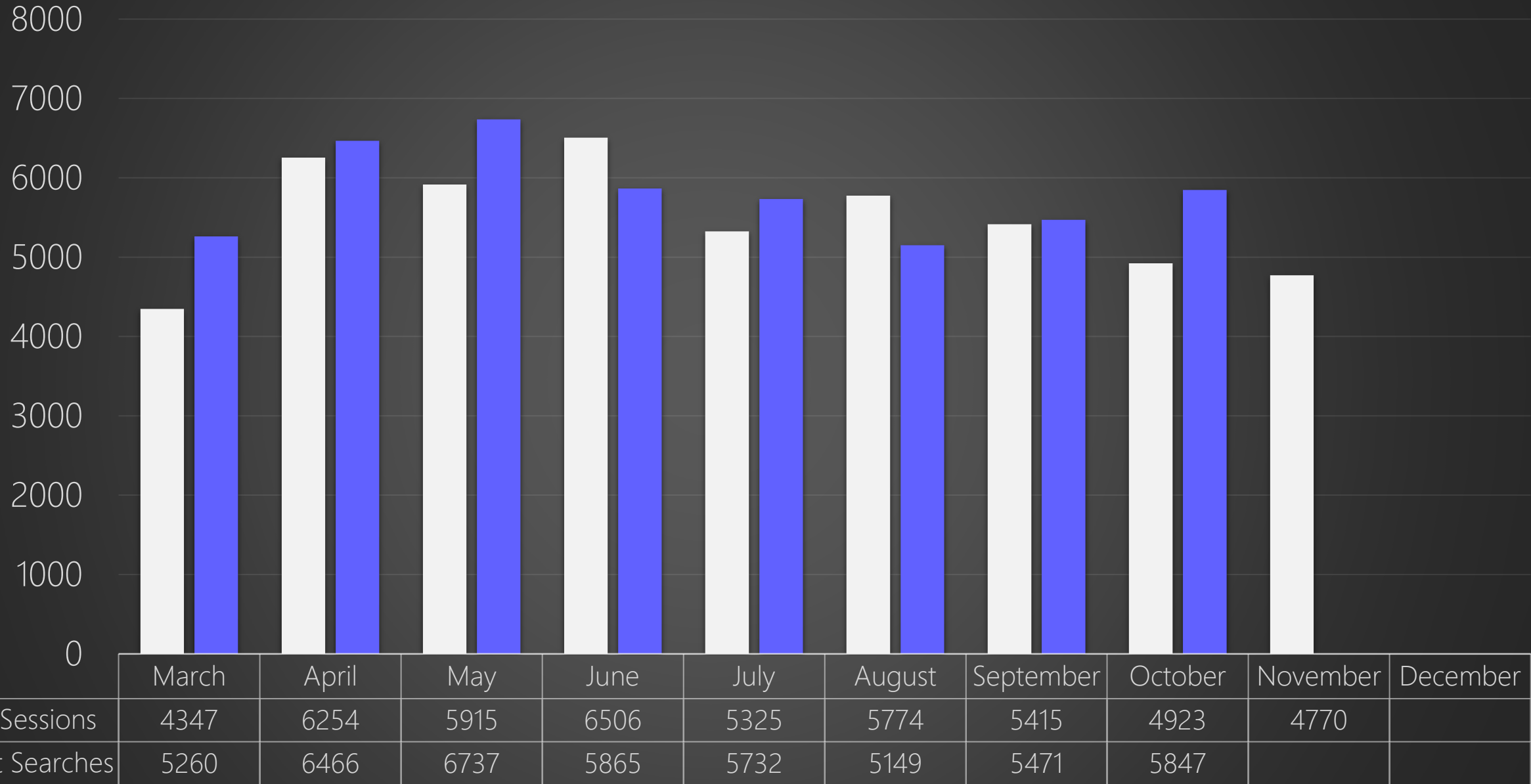
Viewing Hours



2,739 total views over 26.4 hours



WWW.UCRRR.A.ORG Metrics



■ Total Sessions ■ Direct Searches

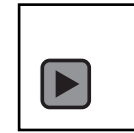


Composting PSA

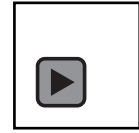


Reduce Food Waste

RADIO ADVERTISING



Website PSA



What Happens To Your Trash?

Est.
42,000+
listeners

Est.
20,000 -
30,000
listeners

RADIO WOODSTOCK WDST

Reach: Ulster, Dutchess,
Columbia, Greene, & parts of
Orange County



RADIO KINGSTON WKNY

Reach: Kingston, as far north
as Catskill, as far south to
New Paltz, east to Northern
Dutchess



April	<ul style="list-style-type: none"> • Spring Compost Bin Sale (15) • Earth Day message (30)
May	<ul style="list-style-type: none"> • Reduce Food Waste – ICAW (30) • Grow Ulster Green (30)
June	<ul style="list-style-type: none"> • Recyclopedia (15) • Electronics Recycling (15) • What Happens to Trash (30)
July	<ul style="list-style-type: none"> • Plastic Free July (15) • What Happens to Trash (30)
October	<ul style="list-style-type: none"> • Electronics Recycling (15) • Recyclopedia (15)
November	<ul style="list-style-type: none"> • America Recycles Day (15) • Recyclopedia (15)
December	<ul style="list-style-type: none"> • Holiday message (30) • What Happens to Trash (30)



PRINT ADVERTISING

Ulster Publishing Circulation ~45,000 readers



Rethinking Our Waste

Plastic makes up 12% of the waste stream in America! Plastic is made from non-renewable resources, and not all plastics can be recycled. Researchers estimate it takes 500+ years for plastics to start to break down!

Did you know? Each year 8 million metric tons of plastic enters the world's oceans. Plastic debris comes from litter in our environment, and the top 10 plastic items found in the ocean are single-use items that can be easily avoided!

TOP 5 TO REDUCE & REFUSE



Plastic Bags
est. five trillion plastic bags used worldwide each year (UNEP)



Plastic To-Go Cups
est. 500 billion plastic cups and 16 billion disposable coffee cups used each year worldwide. Americans alone throw away around 25 billion styrofoam coffee cups each year (Earthday)



Plastic Takeaway Containers
Single-use food and beverage packaging account for around 269,000 US tons of plastic wastethat has entered the world's oceans (NROCC)



Plastic Utensils
est. 100 million plastic utensils used daily (National Geographic)



Plastic Straws
est. 500 million plastic straws used daily (USA)

ULSTER COUNTY RECYCLES

You Can Make A Difference!

1. Bring your own reusable bags and containers
2. Choose package-free, reduced packaging, or refillable options
3. Do not purchase items whose packaging is not recyclable
4. Grab a fork & spoon from your kitchen for a plastic-free travel kit
5. Say "NO" to plastic cutlery at restaurants & cafés
6. Buy products made from post-consumer recycled content

ULSTER COUNTY RESOURCE RECOVERY AGENCY

999 Flatbush Road, Kingston, NY 12401
(845) 336-0600
www.UCRRRA.org

FREE & SAFE DISPOSAL OF HOUSEHOLD PAINTS & CHEMICALS

Hosted by **Ulster County Resource Recovery Agency**

SATURDAY AUGUST 20

1 Clearwater Road
New Paltz

SUNDAY OCTOBER 23

999 Flatbush Road
Kingston

ULSTER COUNTY RESIDENTS ONLY
ALL EVENTS HELD 8AM-12PM
~ BY APPOINTMENT ~ PRE-REGISTRATION IS REQUIRED!



Accepted Items Include:

- Aerosols cans
 - Automotive fluids
 - Fire extinguishers
 - Fluorescent light bulbs
 - Household cleaners
 - Lawn & garden chemicals
 - Paints (lead, oil-based, & latex paints)
 - Photography chemicals
 - Pool chemicals
 - Stains & varnishes, etc.
 - Sealants & adhesives
 - Waste fuels
- Program rules & special criteria apply.

Sign up online: WWW.UCRRRA.ORG/EVENTS-CLASSES Questions? Call (845) 336-0600

AMERICA RECYCLES DAY IS NOVEMBER 15TH



LET'S UNITE AND RECYCLE RIGHT!



PLASTIC
BOTTLES, JUGS,
JARS & TUBS



When in doubt, ask your service provider



GLASS
BOTTLES & JARS ONLY



Recycle by the SHAPE, not by the NUMBER



METAL
CANS, TRAYS,
LIDS, & FOIL



Rinse containers clean



PAPER
NO PLATES, CUPS,
OR TISSUES!



Do not bag recyclables or put bags in the bin



CARDBOARD
NO PIZZA BOXES!



Break down boxes & remove any inner packaging

THIS MESSAGE BY **ULSTER COUNTY RESOURCE RECOVERY AGENCY**

999 Flatbush Road, Kingston, NY 12401 ☎ 845-336-0600 🌐 www.UCRRRA.com 📺 @UCRRRA



2022 UCRRRA FALL CLASSES

Free workshops hosted by
ULSTER COUNTY RESOURCE RECOVERY AGENCY

999 Flatbush Road, Kingston, NY 12401 ☎ 845-336-0600 🌐 www.UCRRRA.com 📺 @UCRRRA



INTRO TO HOME COMPOSTING

**THURSDAY, OCT 6TH,
6 PM - 7:30 PM**

Rosendale Public Library:
264 Main St,
Rosendale,
NY 12472



HOME COMPOSTING DEMONSTRATION DAY!

**FRIDAY, OCT 7TH,
3:30 PM - 4:30 PM**

UCRRRA Kingston Facility
PRE-REGISTER BY MONDAY, OCT 3RD



RECYCLE RIGHT!

**WED, OCT 12TH,
6 PM - 7:30 PM**

Walkkill Public Library:
7 Bona Ventura Ave,
Walkkill, NY 12589



TOUR THE UCRRRA!

**THURSDAY, OCT 13TH
OPTION 1: 10 - 11AM
OPTION 2: 1 - 2PM**

UCRRRA Kingston Facility
PRE-REGISTER BY MONDAY, OCT 10TH



INTRO TO BOKASHI

**FRIDAY, OCT 21ST,
1 PM - 2 PM**

UCRRRA Kingston Facility
PRE-REGISTER BY MONDAY, OCT 17TH



Ulster County Resource Recovery Agency

Proudly serving Ulster County for 30+ years

999 Flatbush Road Kingston NY (845) 336-0600 www.UCRRRA.org @UCRRRA

Let's Rethink Waste & Grow Ulster Green!

- Join UCRRRA Partners in Composting Program
- FREE Dual Stream Recycling
- FREE Electronics Recycling
- FREE guidebooks, recycling posters, recycling bin stickers, and more!
- Technical Support Services
- FREE Educational Tours of UCRRRA's Recycling & Composting Facilities
- Recycling Hotline, A-to-Z Recyclopeda
- ...and much more!



Contact the Recycling Outreach Team for your **FREE Business Guide!** www.UCRRRA.org

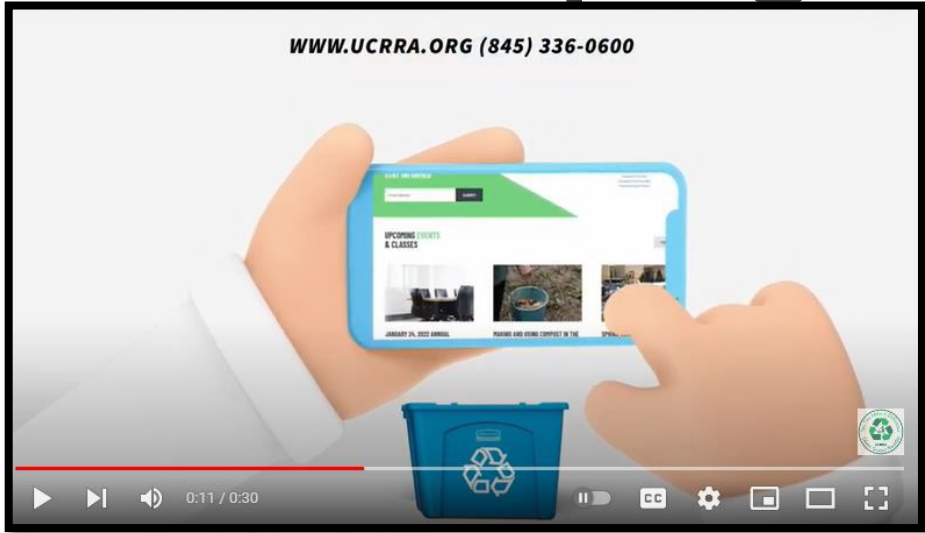
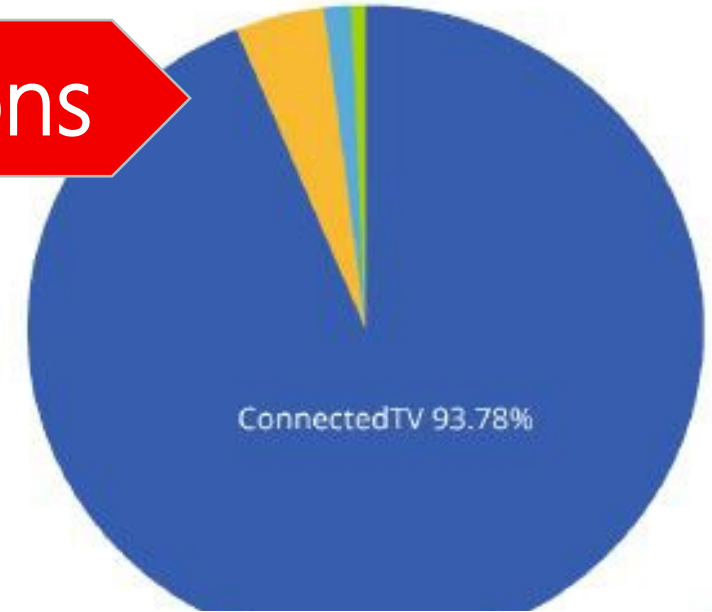
Digital Streaming OTT Campaign

Commercial aired on unauthenticated platforms (connected devices such as Roku, Sling, Tubity, Pluto tv) as well as authenticated cable subscriptions (HGTV, DISCOVERY, TRAVEL, CNN, etc)

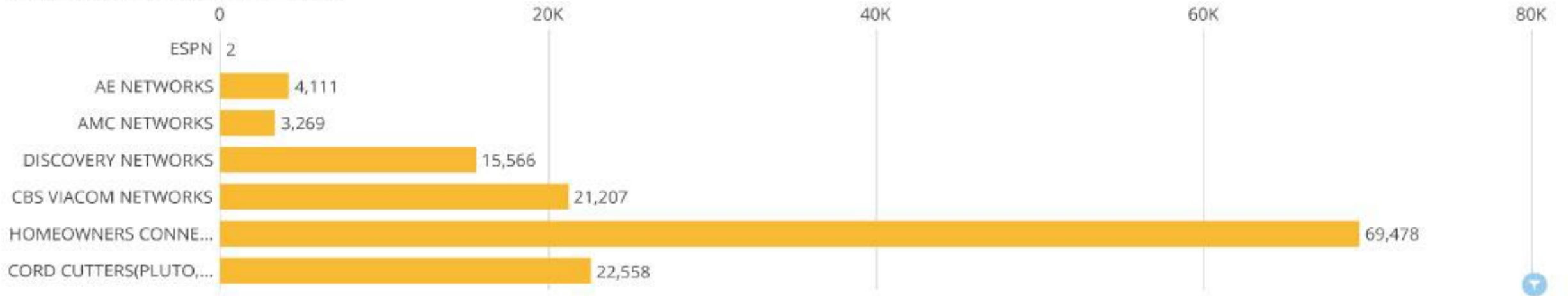
Impressions by Device

136,191 impressions

ConnectedTV	127,717
Mobile	5,792
Tablet	1,774
PC	908
Other	0



Impression Delivery by Placement



2022 New Program Media



250 views

<https://www.youtube.com/watch?v=40DQJz6AGaU>

CREDITS This video was created by Jeremy Warg for ART263 Digital Visual Narrative, SUNY Ulster County Community College (May 2022) under the direction of Sean Nixon, Professor of Art - COIL & Applied Learning Coordinator.

2022 New Program Media

Find a Food Scraps Drop-off Spot

CAN'T COMPOST AT HOME? COLLECT YOUR FOODSCRAPS AND DROP THEM OFF AT ONE OF THESE CONVENIENT LOCATIONS!

- Greenway Environmental Services**
Serving all areas of Ulster County.
205 Hurds Road, Clintondale, NY 12515
Contact Josephine Papagni
845-656-6071
greenway777@aol.com
- Phoenicia Farmers Market**
Open to any resident who purchases a subscription for the service through Community Compost Company.
Outdoor Market: Every Saturday, 9AM - 2PM (May-November)
Winter Market: Every other Saturday, 10AM - 2PM (Dec-April)
Contact Molly Lindsay
info@communitycompostco.com
- Kingston Farmers Market**
Open to any resident who purchases a subscription for the service through Community Compost Company.
Outdoor Market: Every Saturday, 9AM - 2PM (May-November)
Winter Market: Every other Saturday, 10AM - 2PM (Dec-April)
Contact Molly Lindsay
info@communitycompostco.com
- Town of Marlborough Transfer Station**
Open to Marlborough residents who purchase a facility permit.
135 Canal Rd, High Falls, NY 12440
Contact the Town Transfer Station
845-687-9198
info@marlbtown.net
- Town of Saugerties Transfer Station**
Open to any resident of Ulster County who purchases a facility permit.
100 Airport Road, Rochester, NY 14624
Contact the Town Transfer Station
845-626-5273
- New Paltz Recycling & Reuse Center**
Open to any resident of Ulster County who purchases a facility permit.
100 Airport Road, Rochester, NY 14624
Contact the Town Transfer Station
845-626-5273



VERMICOMPOSTING COMPOST WITH WORMS!



Why Compost?

- 40% of food grown in the U.S. is never eaten
- 20 pounds of food per person per month is wasted - 90% of us throw away food before it has spoiled
- The average family could save \$1,500 per year
- 1 in 8 Americans face food insecurity

What is Vermicomposting?

The decomposition of organic materials through the use of worms. Worms live in an enclosed container called a "worm bin" or "worm farm." The worms digest the food scraps, and the product is a humus-substance called "castings" or "vermicompost." Worm castings are the

Benefits vs Drawbacks

- Benefits:**
- Compost indoors all year-round
 - Very low cost to build your own bin
 - It's easy!
 - Does not require yard waste
- Drawbacks:**
- Worms can't eat everything
 - Harvesting castings can be



Ulster County Resource Recovery Agency

HAZ CRECER ULSTER VERDE

Guía de Compostaje para el Patio Trasero



YOUTH PROGRAMS

The Agency provides FREE professional youth programming to Ulster County schools, clubs, libraries, and youth community centers. Programs can be held in the Agency's board room, which seats a maximum of 30 people, or the Recycling Outreach Team can come to you!

Many of the games include free prizes and reusable promotional items that youth can keep as a reminder to recycle, compost, and reduce waste!

Tours
Tour UCRRA's Recycling and Composting Facilities by a 30 minute facility tour. All tour participants must wear closed-toe shoes and the provided hard hat (no sandals, flip-flops, etc.) 30 guests per visit. This is a seasonal weekly program available only by tour request from April to November.

Composting Programs
"Composting for Kids"
1-6 Participants will learn about how composting works, what can be composted, and why composting is good for the environment. This program can be supplemented with a compost story book or a hands-on program needs: depends on program request

Bokashi Composting

Ulster County Resource Recovery Agency
Angelina Brandt, Director of Sustainability & Tanesia White, Recycling Educator
99 Flatbush Road, Kingston, NY 12401 | 845-336-0600 | www.UCRRRA.com

How does composting work?

Composting is a natural process where organic materials are mixed together to break down (decompose) in a controlled way, resulting in a soil-like material called **compost**. **Soil microbes** (bacteria/molds/fungi) and other macro organisms create a mini ecosystem inside of a compost pile. Different microbes thrive at different stages of the process. As materials decompose, the pile heats up and progresses through distinct heat phases, cooling overtime, creating finished compost. Composting takes time, but certain management practices can help speed up the process.

Why should you try Bokashi composting?

- PROS**
- CONS**

999 Flatbush Road - Kingston, NY • (845) 336-0600 • WWW.UCRRRA.ORG • @UCRRRA

7R's to Rethink Waste

Simple acts and creative thinking can greatly reduce the amount of waste we make. Be mindful of your consumption and your relationship with things!

- Reduce**
Small acts make a big difference! Buy in bulk. Shop plastic-free at your local farmers' market. Make your own products! And try to avoid purchasing items whose packaging is not recyclable.
- Reuse**
Bring your own bottles, mugs, and shopping bags! Look for creative ways to reuse and recycle unwanted items.
- Repair**
Fix broken items before you toss them! Visit a Repair Cafe for free! www.repaircafe.org
- Regift**
Donate unwanted items that are still in usable condition! Furniture, home goods, clothing, toys, books, and more can be donated to charitable organizations!
- Recover**
Try home composting! Recover energy from wasted food and make gardeners black gold!
- Recycle**
Know your program and follow recycling rules! Contact your service provider or call 845-336-3336 (Recycling Hotline) for assistance.

Bags & Film Plastics

Plastic bags do not belong in the recycling bin. Recycle thin plastic films at a local grocery or retail store:

- Bread bags
- Newspaper bags
- Fresh produce bags
- Cereal bags
- Food storage bags
- Shrink wrap from paper products (paper towels, toilet paper, napkins, etc.)
- Bags must be clean, dry, & empty

New York banned single use bags in 2022! Visit www.ucrrra.org/about-us/laws/ to learn about local laws that reduce single use plastic waste.

Fabrics & Textiles

New Yorkers throw away 1.4 billion pounds of textiles every year! Donate and recycle fabrics and textiles at a clothing drop-off bin near you:

- All types of clothing
- All types of shoes & boots
- Linens & bedding
- Towels & throw rugs
- Curtains & canvas doths
- Bookbags, purses, & more
- Fabric must be odorless, dry, and free of blood stains or grease

Recycle fabrics regardless of condition. Items can be stained, ripped, missing buttons, broken zippers, etc.

Find a clothing drop-off bin near you by visiting www.ny3r.org/textile_recovery_locations.php

UCRRRA Eco-Friendly Home

Ulster County Resource Recovery Agency Recycling Outreach Team

#1 Household Hazardous Waste

Products or chemicals that are flammable, corrosive, or chemically reactive are considered hazardous waste. Never put these items in the trash or pour them down the drain. When improperly managed, they can cause fires or explosions, and cause serious injuries.

Tips for Staying Safe:

- Always wear gloves when handling chemicals.
- Store chemicals high up on a shelf or in a locked cabinet away from electrical panels or heat sources.
- Keep chemicals out of reach of children, pets, or vulnerable family members.
- Better for the Planet, Better for our Health, Better for our Wallet!

Read the label! Look for labels such as Warning, Caution, Danger, Poisonous, Corrosive, or Flammable. Understand the instructions for how to properly use the chemical. Always keep chemicals in their original container.

Be in the know about hazardous chemicals you use. Refer to a MSDS.

Dispose of old or expired chemicals. Sign up for UCRRA's HHW Collection Events!

Ulster County Master Contacts List for Food Waste Management Services

UCRRRA updated this list May 2022. To add/edit entries in this list, please contact apeo@ucrrra.org

Description	Business Name	Service Area	Address	Website	Phone	Email	Contact
Collection/Hauling (COMMERCIAL - ROLL OFF SERVICE ONLY)	Waste Management	Serving areas of Ulster, Dutchess, Orange County, and Northern New Jersey.	100 Bow Street Albany, NY 12202	www.wm.com/ulster/ulster/recycling-and-sustainability/food-waste-organic-recycling	845-742-8635	jw@wm.com	Jeff Baski, Fleet Sales Manager, Eastern NY & Western MA
Collection/Hauling (COMMERCIAL AND RESIDENTIAL)	Community Compost Company	Serving areas of Ulster, Dutchess, Orange County, and Northern New Jersey.	5941 Route 209, Fairport, NY 12146	www.communitycompostco.com	845-797-9478	info@communitycompostco.com	Molly Lindsay, Director of Operations
Collection/Hauling (COMMERCIAL ONLY)	Agricycle Energy	Serving the North East Corner of Ulster County and NY's Capital District.	95 Pleasant Hill Road, Suite 10 Southtown, ME 04074	www.agricycleenergy.com	800-850-9560	info@agricycleenergy.com	Contact the company for more information
Collection/Hauling (COMMERCIAL ONLY)	Natural Upcycling	Serving all areas of Ulster County. Contact company for more information.	1818 Linwood Road, Linwood, NY 12486	www.naturalupcycling.com	585-568-3124	amanda@naturalupcycling.com	Michael Boeman & Amanda Legerton
Collection/Hauling (COMMERCIAL ONLY)	Organic Recycling LLC	Contact the company for more information.	19065 Hickory Creek Drive, Suite 240 Mokena, IL 60448	www.organicrecycling.com	708-326-3900	info@organicrecycling.com	Contact the company for more information
Collection/Hauling (COMMERCIAL ONLY)	Royal Carting / Wash Sanitation	Serving the North and South Corner of Ulster County, Dutchess, Orange, Columbia, Putnam County, and areas of Dutchess, Westchester, Putnam Counties, Western CT.	409 Route 82 Hopewell Junction, NY 12533	www.royalcarting.com	845-896-6000	info@royalcarting.com	Vincent Nuncio
Collection/Hauling (COMMERCIAL ONLY + FESTIVALS/EVENTS)	Curbside Compost LLC	Serving the Southern and North East Corner of Ulster County, and areas of Dutchess, Westchester, Putnam Counties, Western CT.	Hedgefield, CT	www.curbsidecompost.org	914-646-6800	rick@curbsidecompost.org	Rick Skeator
Collection/Hauling (FESTIVALS/EVENTS)	Dirty Love Trash	Contact the company for more information.	37 Cross St Beacon NY 12508	www.dirtylovetrash.com	845-626-4012	dirtylovetrash@gmail.com	Atticus Lanigan
Compostable Packaging	Biodegradable Products Institute	N/A	88B, 8th Ave #4/L New York, NY 10019	www.bpiworld.org	1-888-8PI-1000	information@bpiworld.org	Visit website for more information
Composting Education	Comwell Cooperative Extension Ulster County Master Gardeners	Serving all areas of Ulster County.	CCU Ulster County 231 Plaza Road (Haramford Plaza) Kingston, New York 12401	ulster.co.cornell.edu	845-390-3950	dm221@cornell.edu	Dore Crawford, Community Horticulture Program Coordinator
Composting Education	Cornell Waste Management Institute	Serving all areas of New York State.	CWMI, Soil and Crop Sciences Section, 617 Bradford Hall, Cornell University, Ithaca, NY 14853	www.cwmi.ces.cornell.edu	607-255-1187	cwmi@cornell.edu	Jean Borshoff, Associate Director



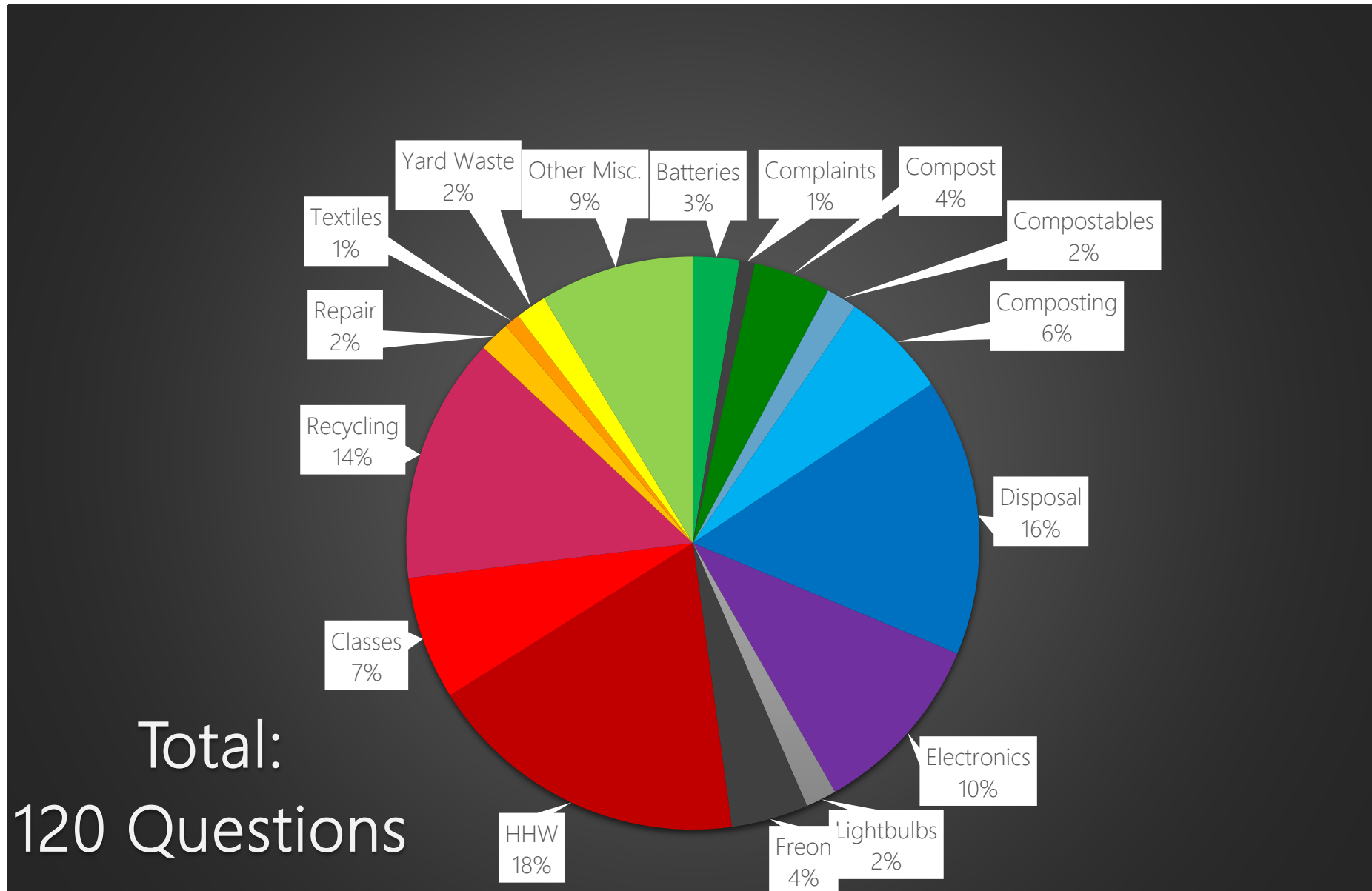
764 MEDIA KITS DISTRIBUTED AT OUR EVENTS!!

56 MEDIA KIT REQUESTED

*May include UCRRRA fliers, booklets, posters, and reusable promotional items

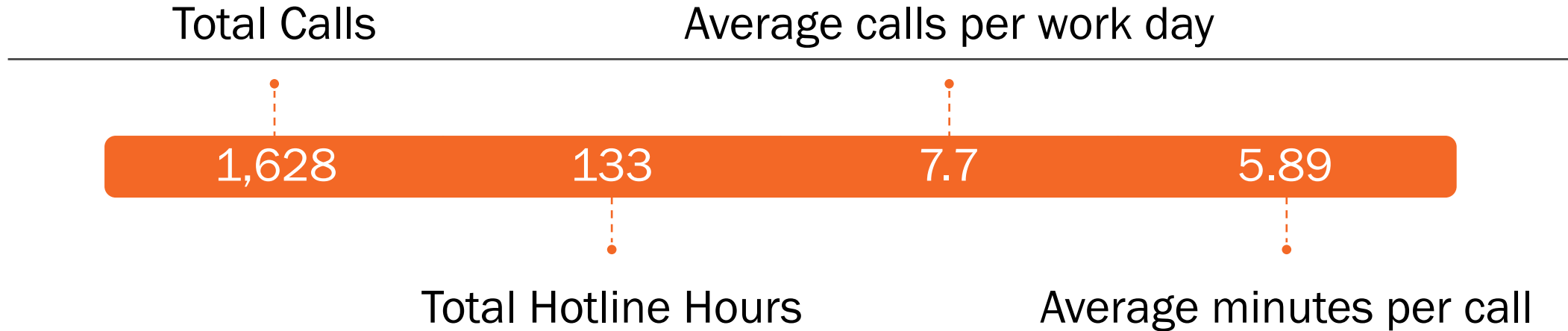


“Contact Us” via UCRRA website

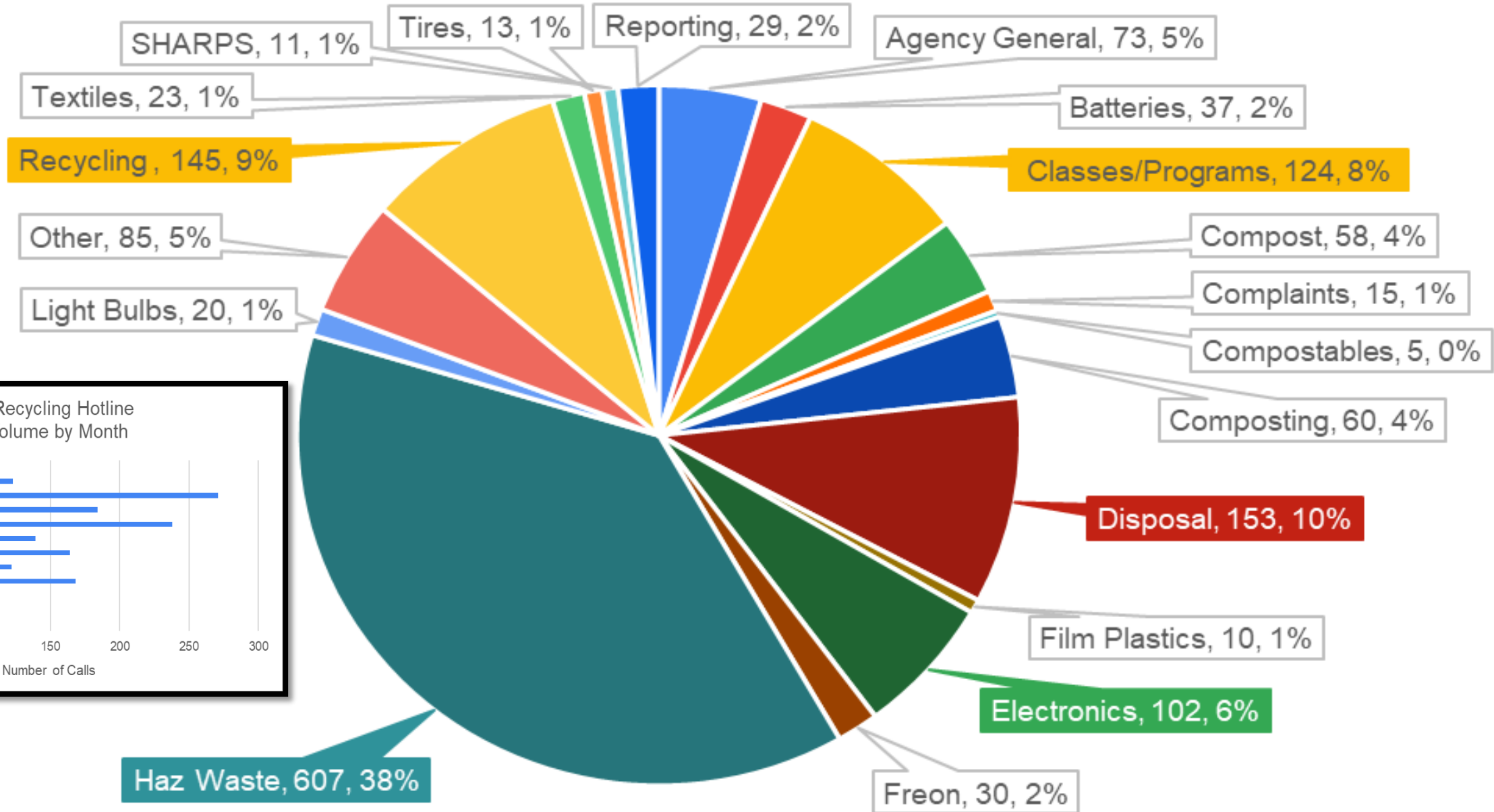


Recycling Hotline

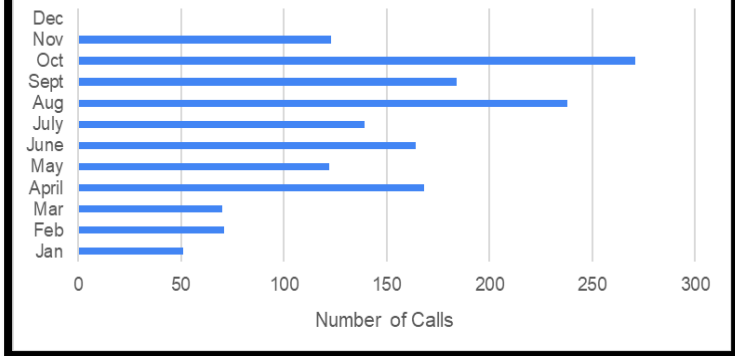
January 1st – November 30th*



2022 Recycling Hotline Topics Summary

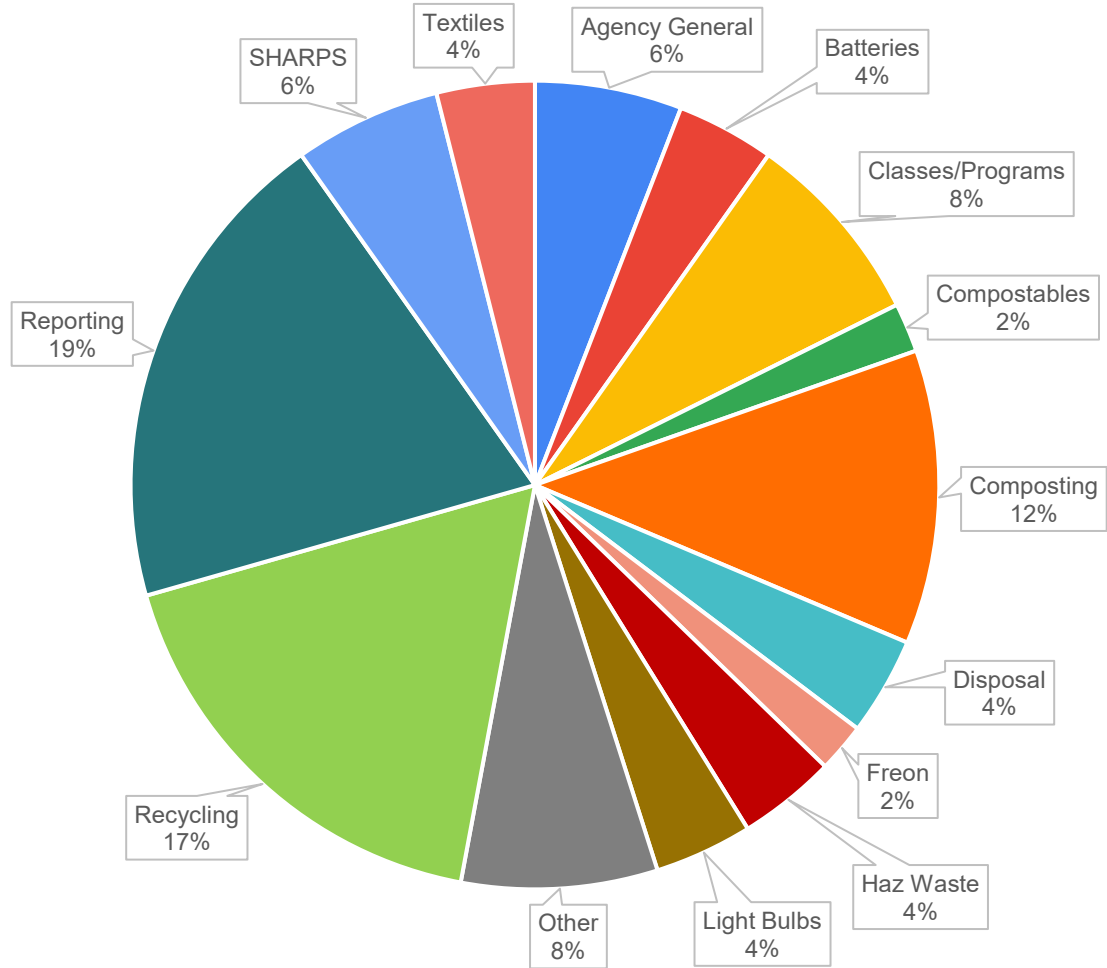


2022 Recycling Hotline Call Volume by Month

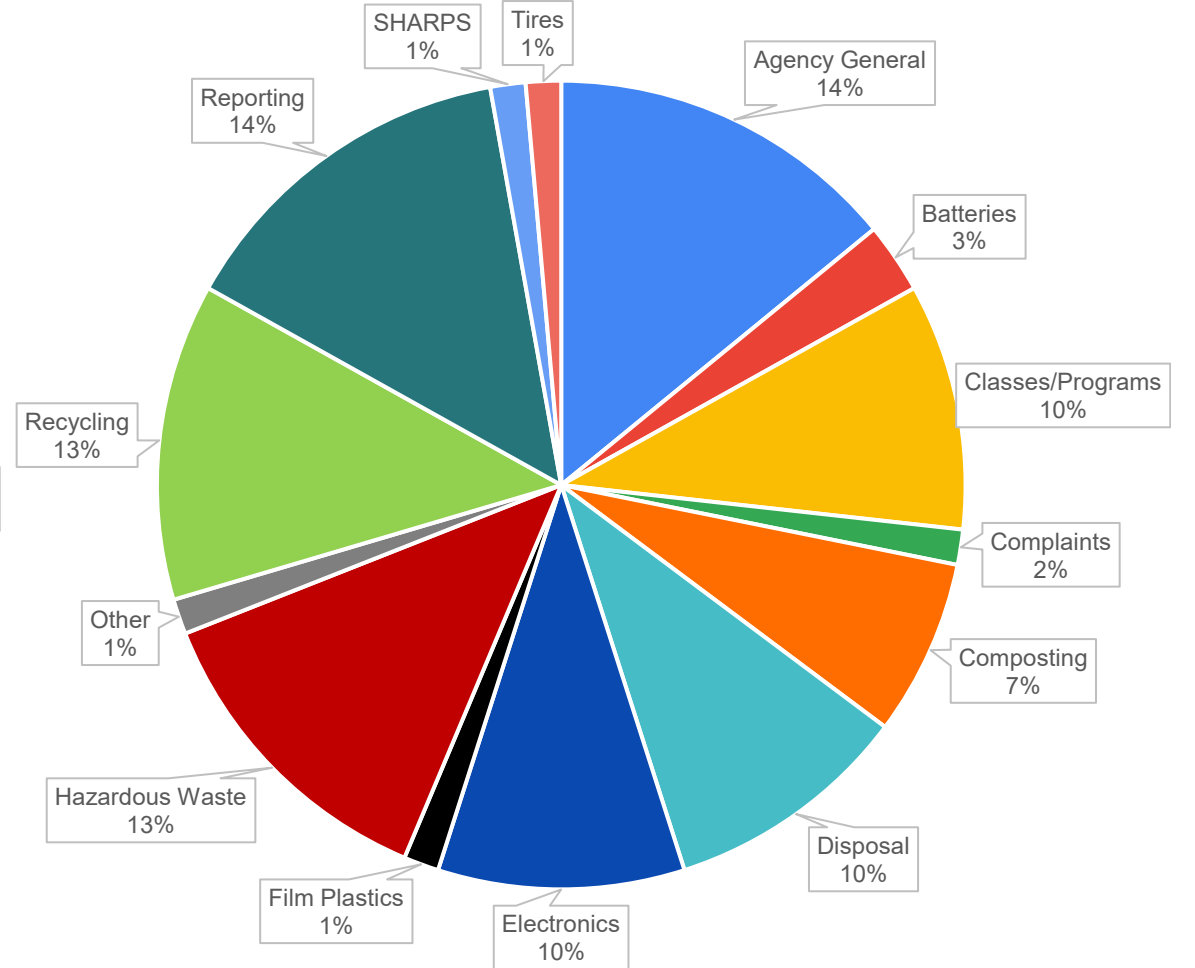


Recycling Hotline Monthly Stats

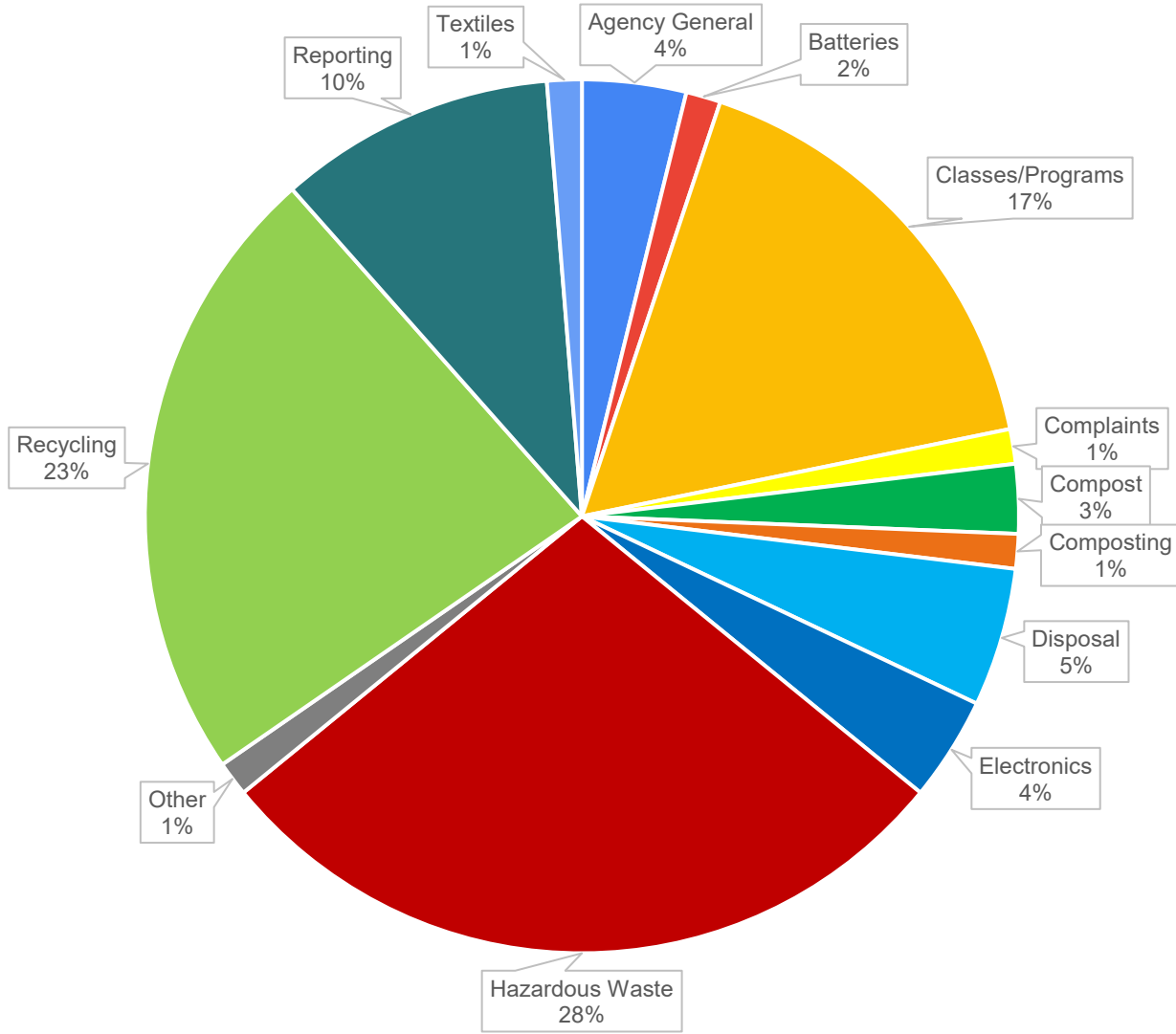
January 2022 Recycling Hotline Topics



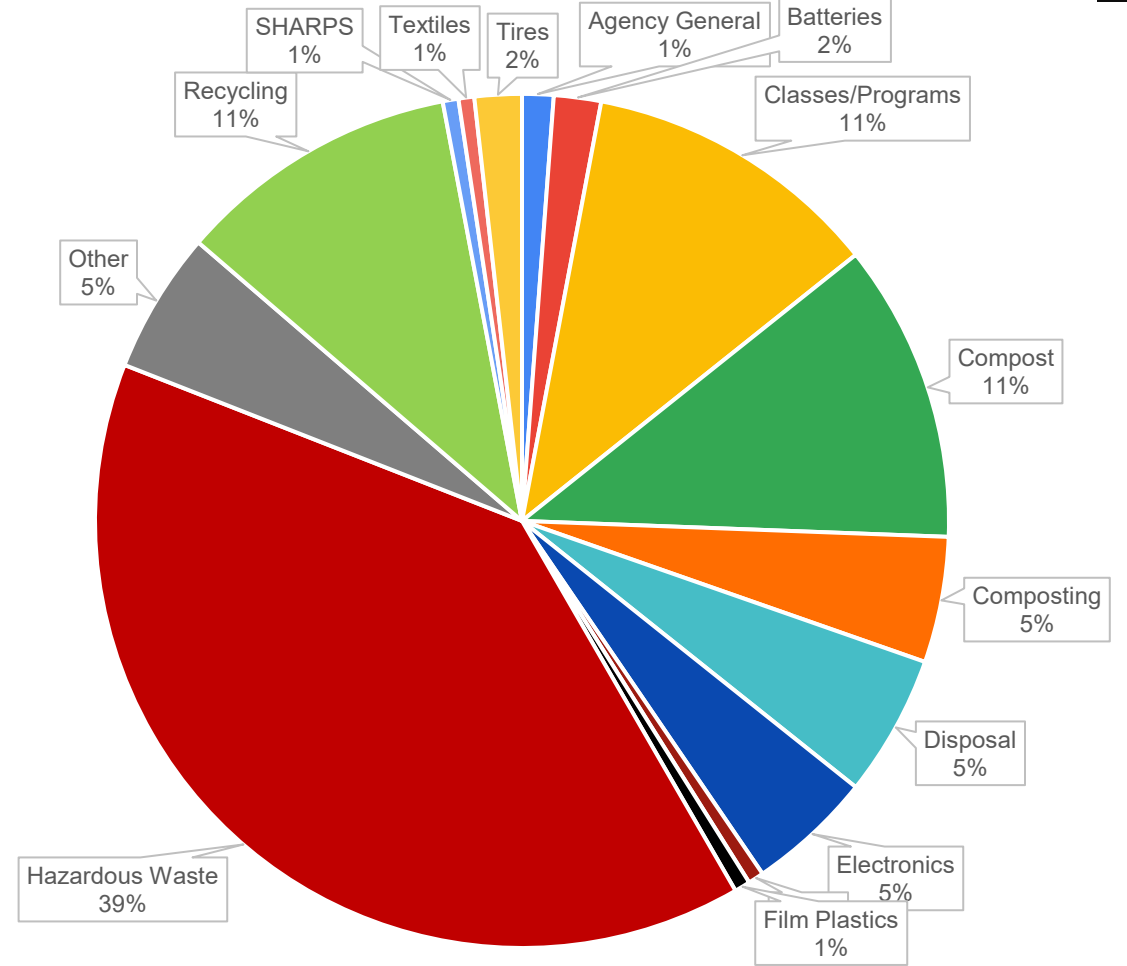
February Recycling Hotline Topics



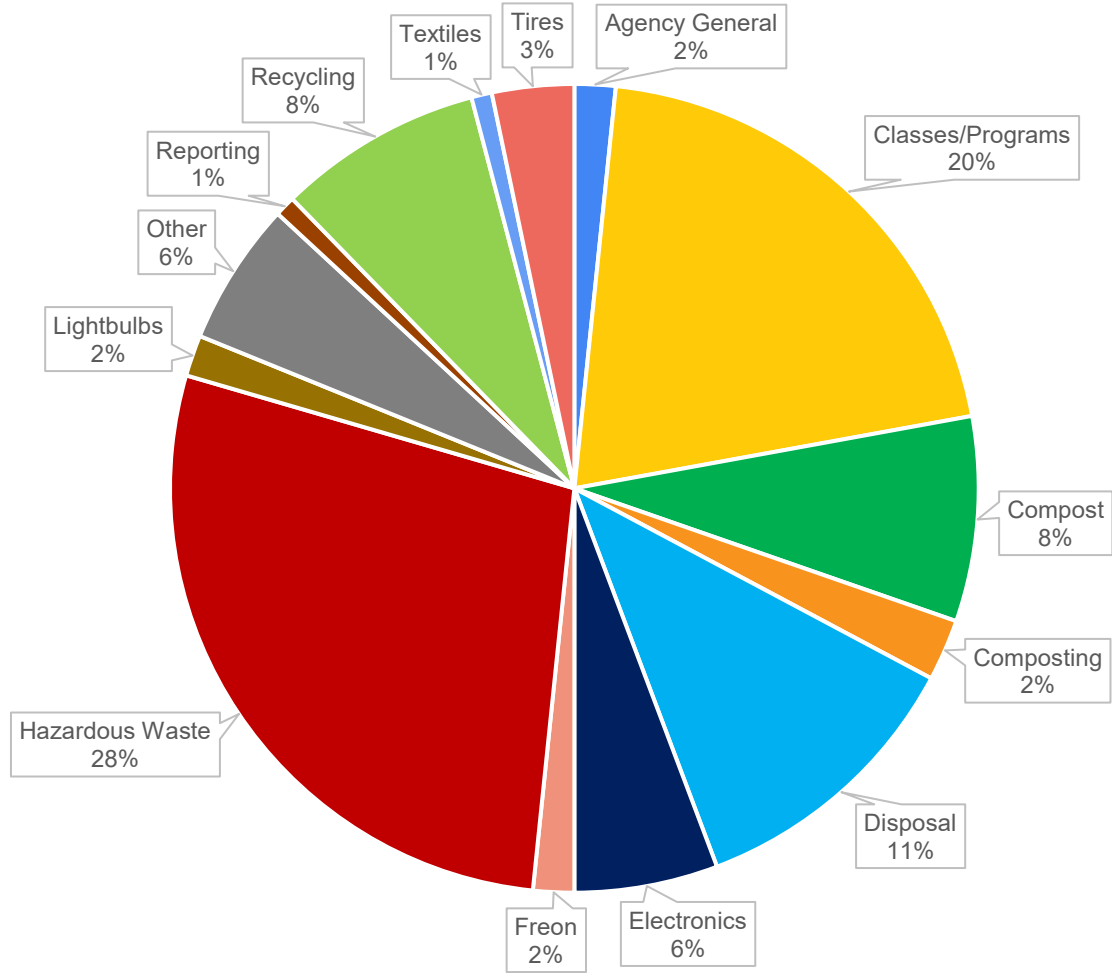
March 2022 Recycling Hotline Topics



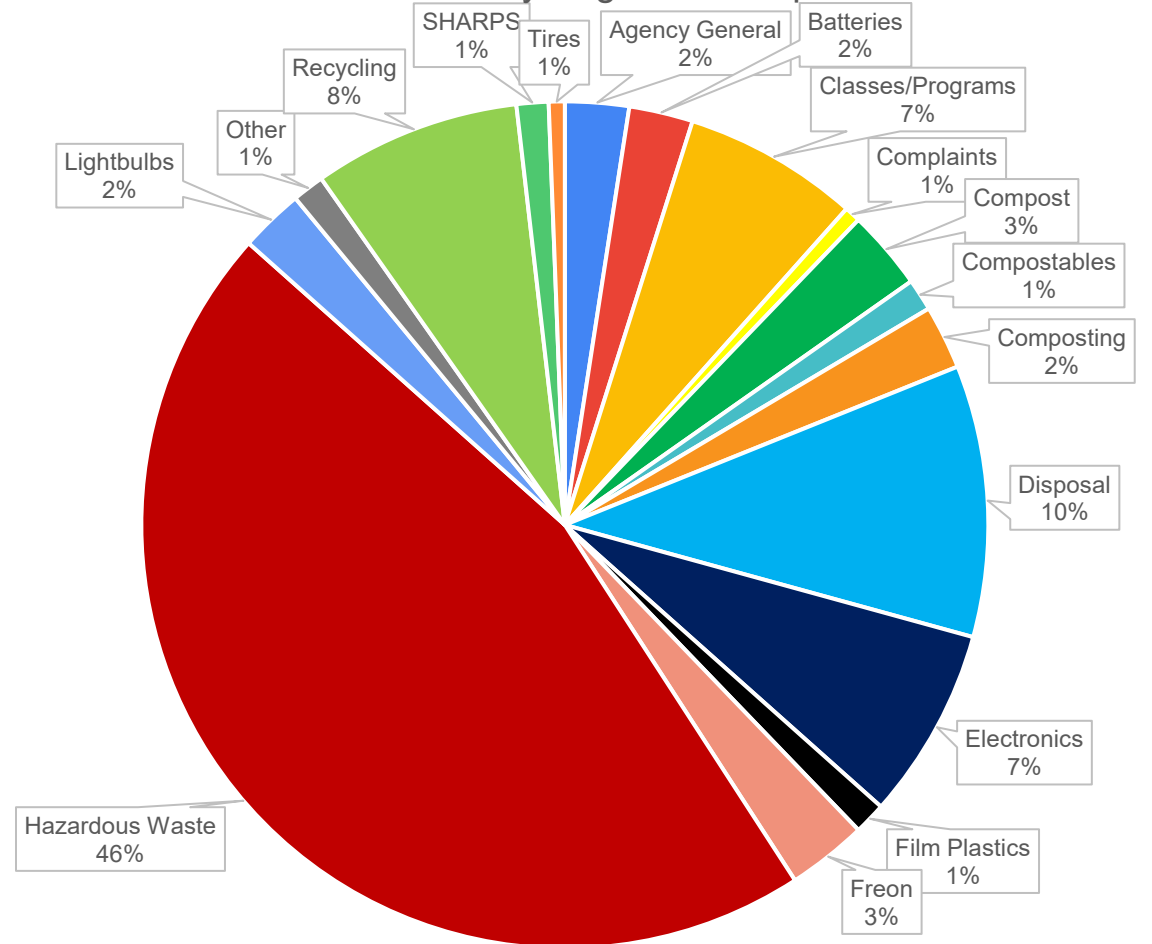
April 2022 Recycling Hotline Topics



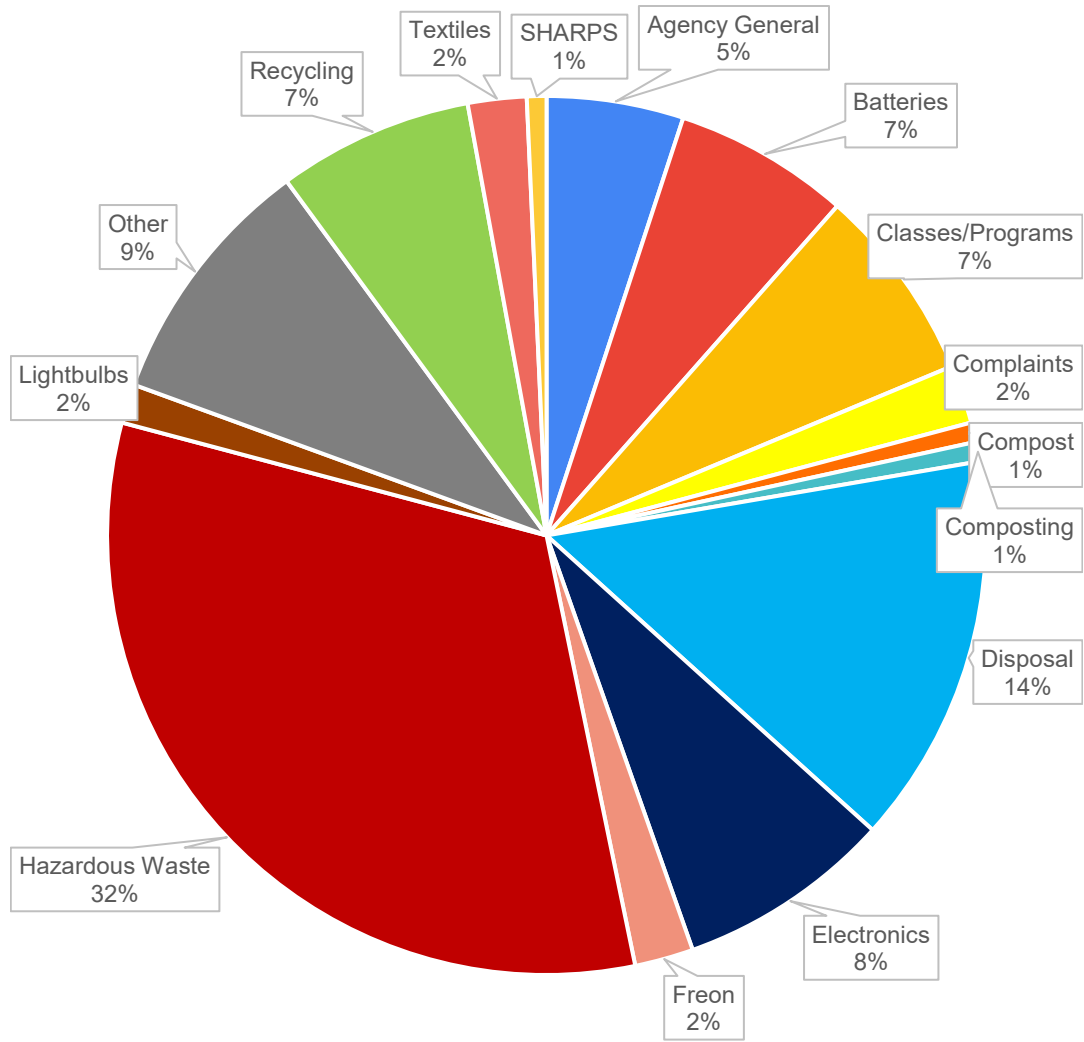
May 2022 Recycling Hotline Topics



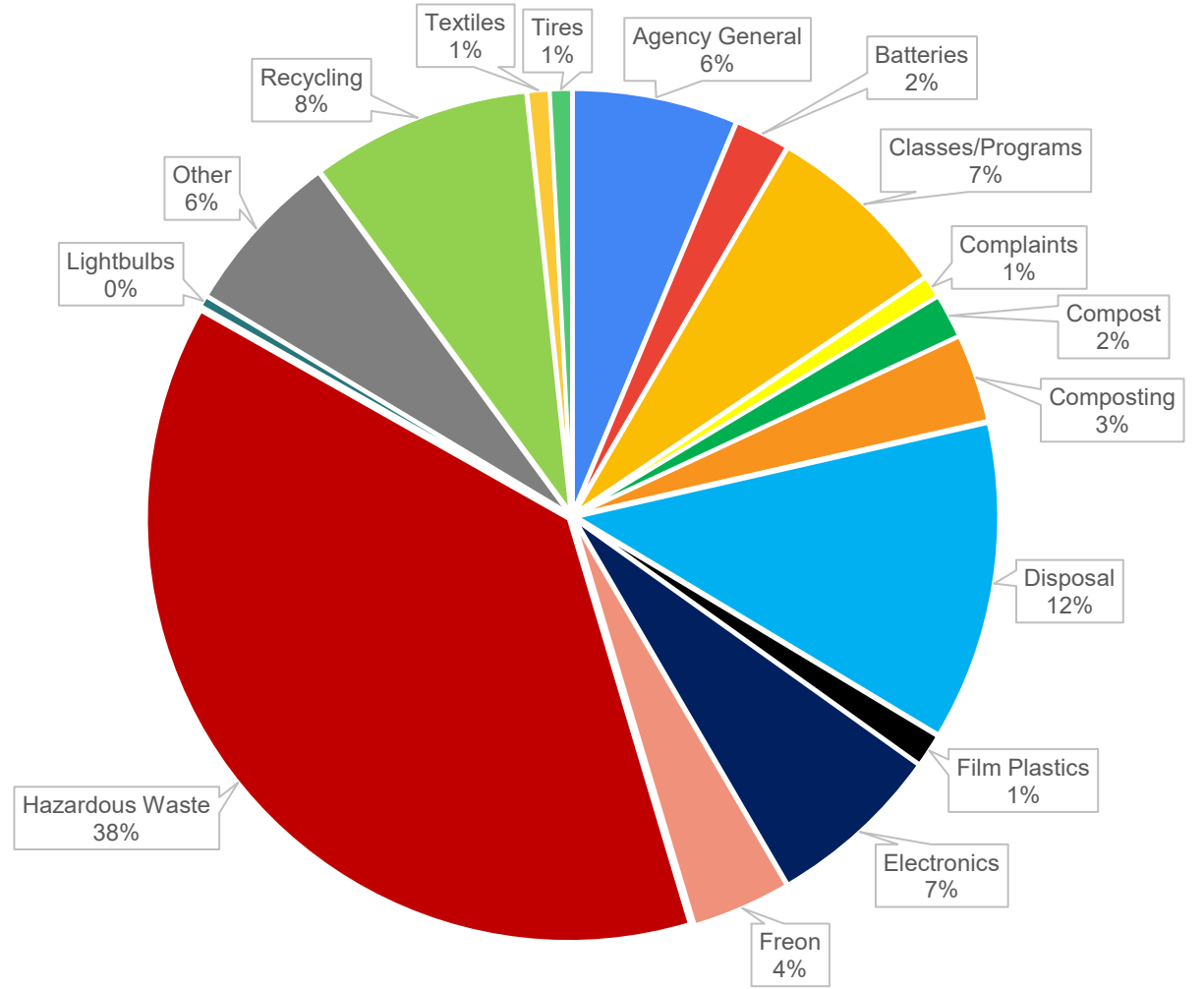
June 2022 Recycling Hotline Topics



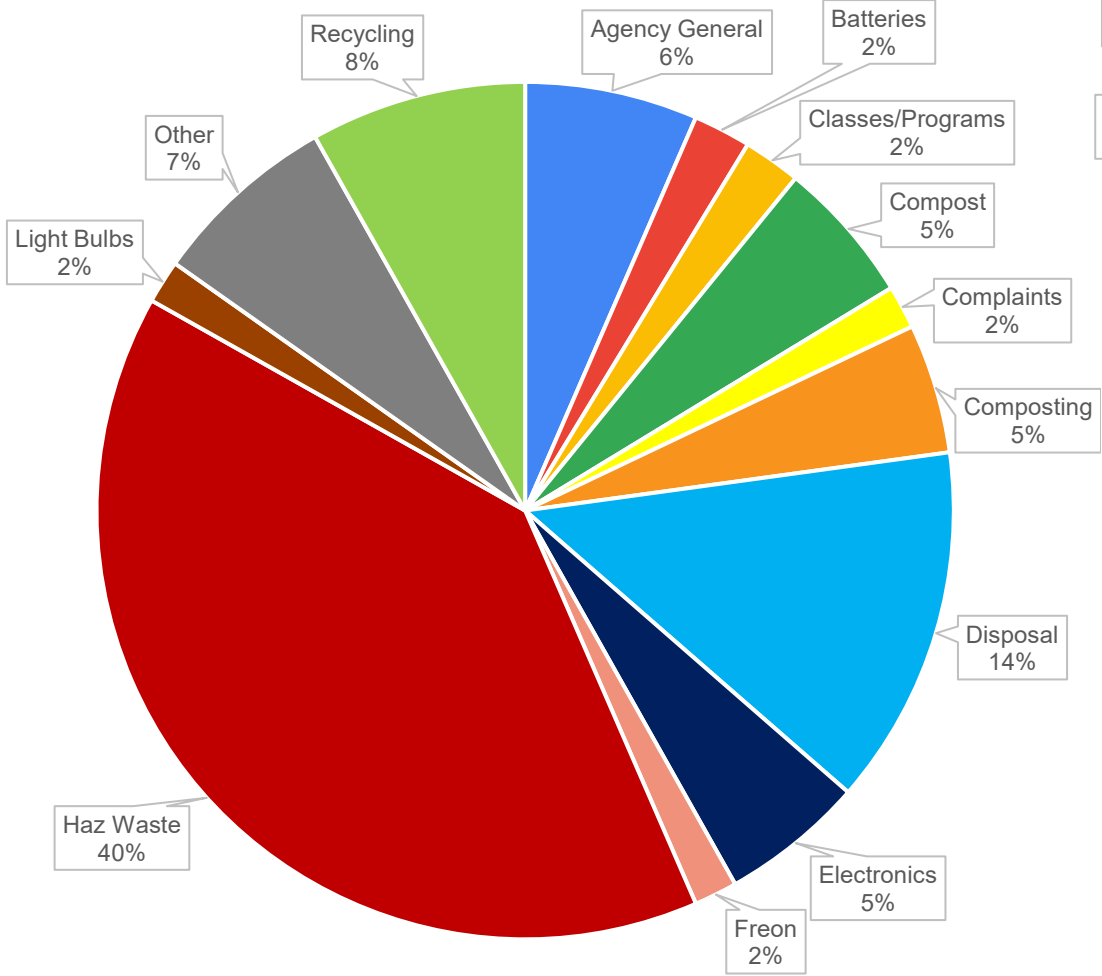
July 2022 Recycling Hotline Topics



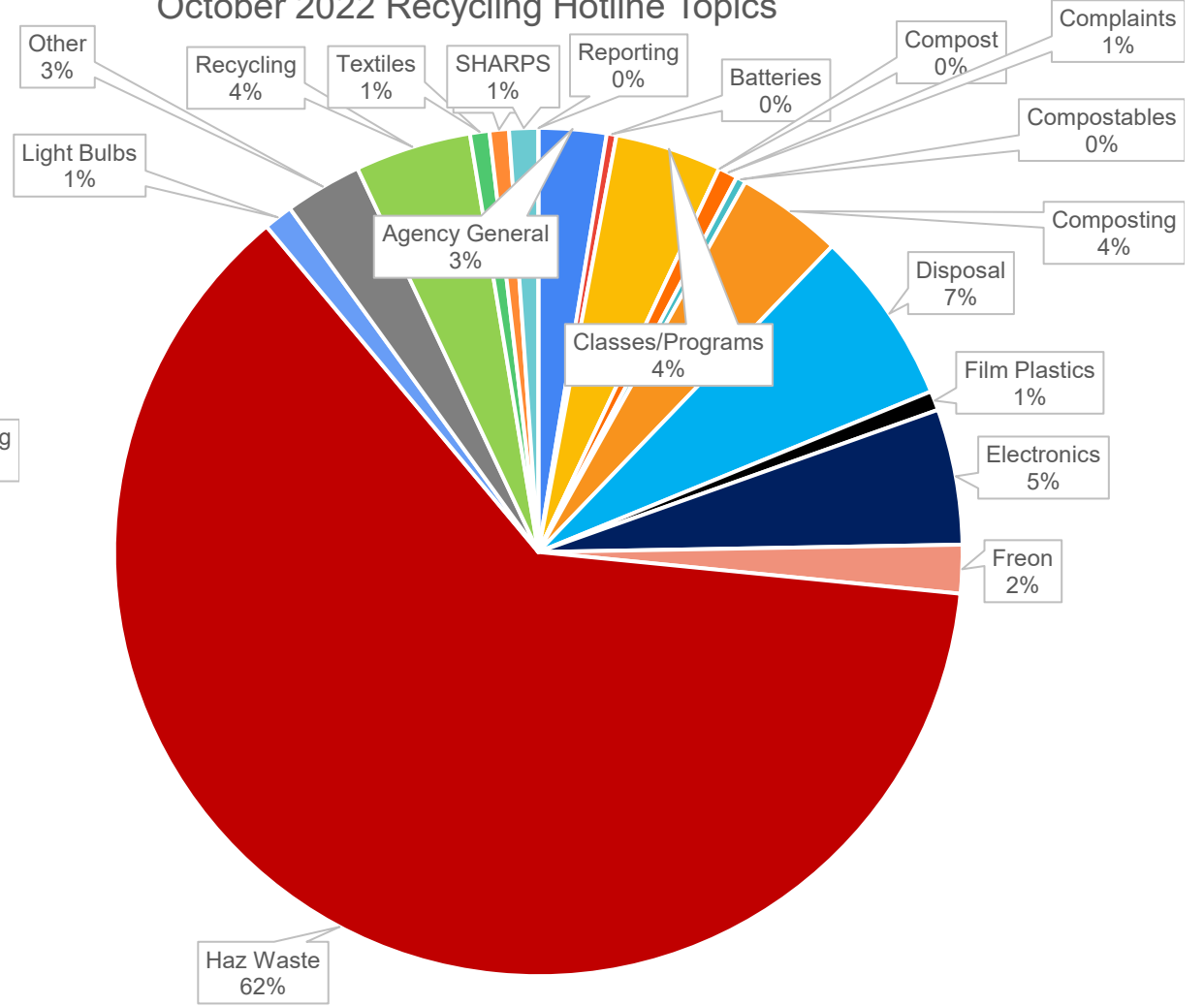
August 2022 Recycling Hotline Topics



September 2022 Recycling Hotline Topics



October 2022 Recycling Hotline Topics





Composting Education at George Washington Elementary School (ABOVE) and Bennett Elementary (BELOW)

ABOVE: Oceans of Possibilities Program
BELOW: Home Compost Demonstration Garden

Nora Goldstein (Biocycle Magazine) & Angelina Brandt (UCRRA)
At the NYS Organics Summit





New Paltz Climate Smart Task Force tours the UCRRA



UCRRA Household Hazardous Waste Collection Events



UCRRA Staff wears blue for World Oceans Day

2022 Recycling Outreach Team Executive Summary

- The UCRRA Recycling Outreach team completed **101.75 hours** of direct community programming in 2022: including **25 classes/public speaking engagements**, **26 facility tours**, **9 tabling events**, **7 interviews**, **3 site visits to improve recycling practices**, and **2 community installations at local libraries**.
- These programs reached approximately **868 adult participants** and **328 youth participants**.
- The program grew indirect outreach strategies as well; **4,474 newsletter subscribers** received quarterly e-news. @UCRRA social media audience grew to **1,168 followers on Facebook** and **1,010 followers on Instagram**, and a combined reach of over **19,500 impressions** on social media platforms. @UCRRA on Youtube has grown to **23 subscribers** and this year the channel had **2,739 total views over 26.4 hours of streaming**.
- Monthly Public Service Announcements for UCRRA Services were aired across two local radio stations (reaching **over 70,000 estimated listeners**) and print advertising reached an estimated **45,000+ local readers**. In Feb-March a digital streaming OTT campaign targeting Ulster County viewers on Roku, Sling, Tubitv, Pluto tv, as well as authenticated cable subscriptions reached **136,191 impressions**.
- The Recycling Outreach Team received **56 requests for media kits** that were sent by mail to various community partners and facilities, and they distributed an **additional 764 kits at programs tours and events**.
- The team responded to **120 questions through its website** contact us form, **1,628 questions through the Recycling Hotline**, totaling **130 hours** of community engagement over the phone.