



SEPTEMBER 2023 RECYCLING PROGRAM UPDATE

MONTHLY OUTREACH TOPICS

According to Keep America Beautiful's 2020 National Litter Study, nearly 50 BILLION pieces of litter were found along U.S. roadways and waterways at the time of the study. This month we're encouraging residents to know the facts about the environmental and social impacts of roadside litter, and ensure trash is always disposed of properly.

MEDIA ANNOUNCEMENTS

FACEBOOK 1,251 FOLLOWERS	INSTAGRAM 1,149 FOLLOWERS	MAILCHIMP 4,865 SUBSCRIBERS	YOUTUBE 75 VIEWS / 1.5 HRS
SOCIAL MEDIA	Visualizing Litter (Keep America Beautiful) and UCRRA Events & Classes		
RADIO	<i>Film Plastic Recycling</i> "Film plastics are soft, flexible plastic like produce bags, bubble wrap, case wrap and more! Keep film plastics out of your household recycling bin and bring them to grocery stores instead. To learn more, visit UCRRA.org "		
PRINT	None this month		
WEBSITE/BLOG	<ul style="list-style-type: none"> Hazardous Waste Removal Companies List/Webpage has been updated: https://ucrra.org/waste-recycling/hazardous-waste-removal-companies-2023/ New blog article "Fall Compost: Put Your Garden Beds to Bed" View all blog articles online at https://ucrra.org/blog/ View all UCRRA Events online at https://ucrra.org/events-classes/ 		
OTHER MISCELLANEOUS	<ul style="list-style-type: none"> 09/11 New Recycling PSA recorded at Radio Kingston +1 media kits requested this month for Blue River Psychiatry of Kingston (68 kits requested YTD) 		

OUTREACH EDUCATION EVENTS

+139 CALLS / 5.4 HOURS RECYCLING HOTLINE (09/01- 09/14) (1,311 CALLS/81.8 HRS YTD)	+152 ADULT PARTICIPANTS (1,180 ADULTS YTD)	+1 YOUTH PARTICIPANTS (641 YOUTH YTD)	+ 21 HOURS (195.75 HOURS YTD)
PRESENTATIONS	<ul style="list-style-type: none"> 09/12 – Intro to Home Composting at the Ellenville Public Library 09/20 – Recycle Right Class at the Pine Hill Community Center, in partnership with the Town of Shandaken Conservation Advisory Council 09/25 – Recycle Right Class for SUNY New Paltz Sustainability Class 		
FACILITY TOURS	<ul style="list-style-type: none"> 09/07 Tour for the Recycling Coordinators from Village of Ridgewood NJ 09/12 Tour for private residents (Home Composting Demonstration Garden) 		
EVENTS	<ul style="list-style-type: none"> 09/10 Phoenicia Farmers Market 09/13 Buy Local Expo at Diamond Mills Conference Center, hosted by the Ulster County Chamber of Commerce 09/19 Kingston Organics LIVE event, hosted by Climate Smart Kingston and City of Kingston, as part of Hudson Valley Climate Solutions Week 09/23 Climate Action, Local Solutions event at Mohonk Preserve, as part of Hudson Valley Climate Solutions Week 		
SITE VISITS & CONSULTATIONS	<p>The Recycling Outreach Team conducted Site visits to MRDCs that could not attend the August Informational Meeting (to deliver new signs and kits).</p>		
NEW MEDIA OR TEACHING TOOLS	<ul style="list-style-type: none"> New Stock the Fridge Game New Composting Trivia Game Updated Haz Waste Removal Companies List Promotional Items Restock in progress 		
OTHER MISCELLANEOUS	<ul style="list-style-type: none"> 09/06 Recycle Right NY Committee 09/13 NYSAR3 YP Committee 		



(RIGHT) Angelina Brandt hosts a tour for Village of Ridgewood (NJ) to learn about industrial scale composting operations.
 (CENTER) Angelina & Tanesia host a composting booth at the Chamber of Commerce Buy Local Expo.
 (RIGHT) Community member Beth W. playing new Stock the Fridge Game at the Phoenicia Farmers Market.