



JUNE 2025 RECYCLING PROGRAM UPDATE

MONTHLY OUTREACH TOPICS



Celebrating Waste & Recycling Workers Week!

The Week of June 17th is Waste and Recycling Workers Week! Created in 2012 by John D. Arwood, Waste & Recycling Workers Week is a 501(c)(3) nonprofit organization dedicated to lifting up and celebrating the people behind our waste and recycling industry. The Vision of the organization seeks "a world where every [person] in the waste industry is respected and celebrated for the important work they do in service to our communities." UCRRA joins hundreds of industry leaders across the nation who wish to celebrate the workforce that supports the essential public service of materials management. Working in our industry is too often a thankless job, though no one can deny the important benefits to public health and our environment when waste and recyclables are managed correctly!

MEDIA ANNOUNCEMENTS

FACEBOOK 1,512 FOLLOWERS	INSTAGRAM 1,398 FOLLOWERS	MAILCHIMP 5,296 SUBSCRIBERS	YOUTUBE 1808 VIEWS / 13.3 HRS
SOCIAL MEDIA	<ul style="list-style-type: none"> National Waste and Recycling Workers Week Series Recycling Tip Tuesday #1 – sunscreen and bug spray containers Sustainable swaps- World Refill Day June 16th FAQ Friday - June 14th is Flag Day (respectful flag disposal) Recycling Tip Tuesday #2 Small Objects are Wishcycling FAQ Friday #2 June 27 - microwaves/coffee pots (non ewaste) Holiday Closings - Juneteenth Last chance to register: June HHW (spotlighting summertime items pool chemicals, propane tanks etc.) 		
RADIO	No ads this month		
PRINT	No ads this month		
WEBSITE/BLOG	<ul style="list-style-type: none"> +2 new blog articles 		

	<ul style="list-style-type: none"> ○ Middle School Climate Club Embraces the Tiffin project ○ Ulster County Announces Green the Scene Initiative ○ View all blogs online at www.ucrra.org/blog
OTHER MISCELLANEOUS	<ul style="list-style-type: none"> • + 2 media kits requested this month for residents (39 kits YTD)

OUTREACH EVENTS

+182 CALLS / 10.2 HOURS HOTLINE (06/01- 06/24) (1,652 CALLS/56.8 HRS YTD)		+8 ADULT PARTICIPANTS (674 ADULTS YTD)	+0 YOUTH PARTICIPANTS (186 YOUTH YTD)	25 HOURS (81.75 HRS YTD)
PRESENTATIONS	<ul style="list-style-type: none"> • 06/02 MCR Training "Intro to UCRRA/Orientation" • 06/04 MCR Training "Recycle Right" • 06/06 MCR Training "YOU are the Solution to Plastic Pollution" • 06/09 MCR Training "HHW & Eco Friendly Home" • 06/11 MCR Training "Intro to Composting" • 06/16 MCR Training "Advanced Composting Seminar" • 06/18 MCR Training "Leadership Seminar" • 06/23 MCR Training "UCRRA Policies You Need to Know" • 06/27 MCR Training "Special Projects" 			
FACILITY TOURS	<ul style="list-style-type: none"> • 06/25 MCR Training 			
EVENTS	None this month			
SITE VISITS, CONSULTATIONS	None this month			
NEW MEDIA OR TEACHING TOOLS	NEW Game: "Race to Zero Waste" in development			
OTHER MISCELLANEOUS	<ul style="list-style-type: none"> • Waste & Recycling Workers Week Campaign: community survey facilitated by local Town Transfer Stations 			

PHOTOS:

(RIGHT) A table displays ingredients to make all natural cleaning products for a demonstration during UCRRA's Eco Friendly Home Class.

(BELOW LEFT)
UCRRA MCR Volunteer Holly S. (class of 2023) teaches the MCR class of 2025 about Repair Cafes.

(BELOW RIGHT)
Lee Ann Albittron, teaches the MCR class of 2025 about Ulster County Habitat for Humanity.

