



JULY 2025 RECYCLING PROGRAM UPDATE

MONTHLY OUTREACH TOPICS



Celebrating Plastic Free July!

Plastic Free July is a challenge that encourages people to reduce their reliance on single-use plastic disposables during the month of July (and beyond) by taking a pledge. Plastic Free July® is a key initiative of the Plastic Free Foundation, started in 2011 in Australia and was restructured in 2017 as an independent, not-for-profit charity and is now one of the most influential environmental campaigns in the world.

Learn more at: <https://www.plasticfreejuly.org/>

MEDIA ANNOUNCEMENTS

FACEBOOK 1,519 FOLLOWERS	INSTAGRAM 1,406 FOLLOWERS	MAILCHIMP 5,711 SUBSCRIBERS	YOUTUBE 328 VIEWS / 8.9 HRS
SOCIAL MEDIA - Holiday Closings - Independence Day - PFJ – Get to Know the Problem with Plastic - PFJ Engagement Post & Raffle Prize - PFJ Call to Action – Take the Pledge and Get to Know Policies Reducing Plastic Waste - PFJ Sustainable Swaps- In the Kitchen - PFJ Sustainable Swaps- In the Bathroom - PFJ Sustainable Swaps- In the Closet - PFJ Sustainable Swaps- On the Go - FAQ Friday – Are you wishcycling plastics? - Reduce, Reuse, and Refill! Promo for local refillery shops - Promo for UCRRA Booth at the Ulster County Fair - Promo for COMPOSTING FOR KIDS in Ellenville			

RADIO	“Plastic Free July” (15 sec) <i>It's Plastic Free July. How long could you go without using any plastic? Less than 10% of the plastic produced today is recyclable tomorrow. If 90% of plastic you encounter is not actually recyclable, let's try to reduce our use as much as possible. This message from the Ulster County Resource Recovery Agency. Visit UCRRA.ORG</i> “Reuse & Repair” (30 sec) <i>Have you considered other ways to extend the life of an item before throwing it away? This is Angelina Brandt from U-C-R-R-A. On our website, you can find places to repair broken items, shops to refill and reuse your own containers, and search for places to donate used items like furniture and home goods. Reuse and repair helps us to be more sustainable with our waste, so we can reduce our environmental impact. Will you give your waste a second chance? Learn more Visit UCRRA.ORG</i> “Compost for Sale” (30 sec) <i>Support for the Radio Kingston Community Fund is provided by the Ulster County Resource Recovery Agency – U C R R A. The Agency's “Grow Ulster Green Compost” is made locally at the Flatbush Road facility in Kingston from local food scraps and municipal yard waste. Finished compost is finely screened and unblended. Compost may be purchased in bulk – Monday through Saturday – on a first come, first served basis and is also available in one cubic foot bags via online ordering for Saturday pick up. Learn more at UCRRA.ORG</i>
PRINT	No ads this month
WEBSITE/BLOG	• Webpage UCRRA.org/about-us/laws has been updated • +2 new blog articles ○ Beyond Plastic Interview with Alexis Goldsmith ○ Citizens Concerned About Plastic Pollution Interview ○ View all blogs online at www.ucrra.org/blog
OTHER MISCELLANEOUS	• + 1 media kits requested this month for StonyRun (40 kits YTD)

OUTREACH EVENTS

+433 CALLS / 16.5 HOURS HOTLINE (07/01- 07/31) (2,141 CALLS/76.5 HRS YTD)		+299 ADULT PARTICIPANTS (973 ADULTS YTD)	+112 YOUTH PARTICIPANTS (298 YOUTH YTD)	42 HOURS (123 HRS YTD)
PRESENTATIONS	07/14 MRDC Informational Meeting 07/24 La Voz con Mariel Fiorion Radio Kingston			
FACILITY TOURS	07/23 United States Composting Council & Compost Research Education Foundation's Compost Operators Training Course			
EVENTS	07/09 Ellenville Farmers Market 07/26 New Paltz Repair Café 07/29 Ulster County Fair 07/30 Ulster County Fair 07/31 Ulster County Fair			
SITE VISITS, CONSULTATIONS	Bin Rental – Rosendale Street Festival (Green the Scene)			
NEW MEDIA OR TEACHING TOOLS	7R's to Rethink Waste – printed in English and Spanish - NEW Game: "Race to Zero Waste" w/ Educator Guide			
OTHER MISCELLANEOUS	07/16 MCR Volunteer Meet Up			



PHOTOS:

(LEFT) UCRRA Operations crew demonstrates the compost bagging machine to a group of visitors from the Compost Operator Training Course (COTC).

An organics hauler empties the contents of its truck at the UCRRA Organics Recovery Facility during the tour.

(Above)

Sustainability Director Angelina Brandt discusses the importance of "browns" in the composting recipe.



(Above) Elisa Z. (Master Composter-Recycler [MCR] Volunteer), Ellie Reese (Administrative Assistant), Angelina Brandt (Sustainability Director) and Michael H. (MCR Volunteer) at the Ulster County Fair.

(LEFT) Clare N. (MCR Volunteer) plays the Race to Zero Waste game to fair-goers.

(LEFT) Race to Zero Waste Game & Prizes

(BELOW) Marbletown ECC Member Lisa Giannico (LEFT) and Rosendale ECC Member Penny Coleman (RIGHT) volunteering at the zero waste station at the Rosendale Street Festival.



Ulster County Resource Recovery Agency

Proudly serving Ulster County since 1986

7R's to Rethink Waste

Simple acts and creative thinking can make a huge difference in cutting down on household waste. It all starts with becoming mindful of our consumption and our relationship to 'stuff'. The average American generates 4.4 pounds of trash every day, but as much as 80% of what we throw away can be reduced. Follow our 7R's to rethink waste!



Refuse



Say no to single use plastics. These items are used for only a few minutes, but they can stick around in our environment for hundreds of years. Politely decline things you don't really need – they just end up as waste! Visit our website to learn more about the Skip the Straw Act, and other policies that reduce waste in Ulster County.

www.UCRRRA.org/about-us/laws



Reduce



Small acts make a big difference. Be in the habit of choosing to purchase items with minimal packaging, or buying only what you need. Search our website for local refilleries that allow you to buy in bulk, reduce packaging waste, and refill your own containers!

www.UCRRRA.org/waste-recycling/find-a-bulk-refill-store



Reuse



Look for creative ways to reuse and upcycle items as much as possible. The "Bring Your Own" movement is helping to normalize small acts of reuse – because our planet is not disposable... Not only can you bring your own bottles, mugs, and shopping bags, but try utensil kits, and tiffins too! Visit our website to learn more about the Ulster County Tiffin Project and browse the resources there.

www.UCRRRA.org/events-classes/tiffin-project



Repair



Fix broken items before you toss them! Repair extends the useful life of goods and materials, conserving the resources used to make them, and diverting waste from landfills. Repair can also stretch your dollar and teach you new skills along the way! Look up DIY repair tutorials online, or visit a local Repair Café for free.

www.UCRRRA.org/waste-recycling/find-a-repair-location



Regift



Thrift, buy used, or organize a regift swap with friends!

Donating gently-used items (that are still in good condition) reduces waste and helps our neighbors in need, all while supporting local charitable organizations. Search our website for local places to buy or donate gently used items like books, furniture, home goods, building materials, and more.

www.UCRRRA.org/waste-recycling/find-a-reuse-organization



Recover



Turn waste into resources! Try home composting and recover the nutrients from wasted food to make gardener's black gold! Search our website for home composting resources like our home composting guidebook!

www.UCRRRA.org/waste-recycling/food-waste



Recycle



Recycling guidelines can vary, so it's important to know your program. When in doubt, ask! Contact your service provider or call the Recycling Hotline 845-336-3336. Remember to recycle by shape (bottles, jugs, jars, tubs) and NOT by number!

www.UCRRRA.org/waste-recycling/recycling

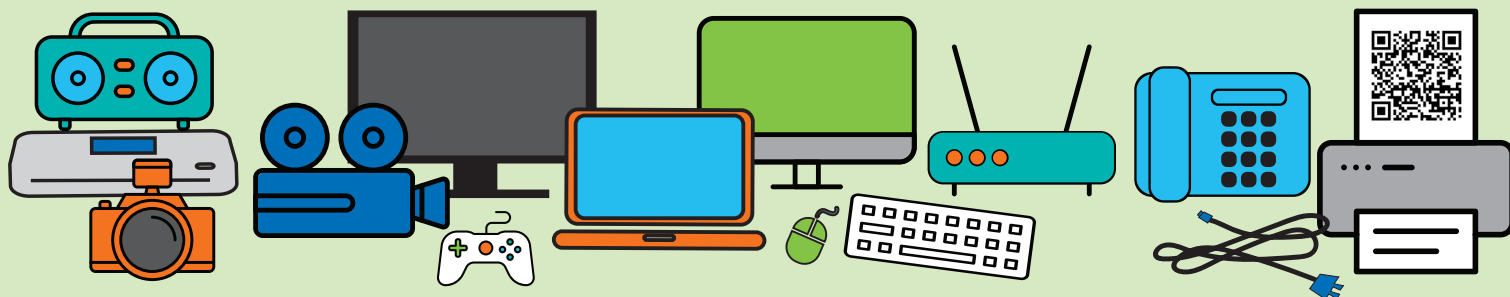
Sign up for our Newsletter and never miss an update! www.mailchi.mp/ucrra/signup



Free Electronics Recycling

Saturdays Only • 8am-2pm (Seasonal April-November)
UCRRA Main Office • 999 Flatbush Road Kingston, NY
(845) 336-0600

This program is open to residents, businesses with less than 50 employees, and nonprofit organizations with less than 75 employees.



Accepted items: Audio/Visual equipment (including all kinds of TV's) • Computer-related devices • Office equipment

Bags & Film Plastics

Plastic bags do not belong in the recycling bin. Recycle thin plastic films at a local grocery or retail store:

- Bread bags
- Newspaper bags
- Fresh produce bags
- Cereal bags
- Food storage bags
- Shrink wrap from paper products (paper towels, toilet paper, napkins, etc.)
- Bags must be clean, dry, & empty



New York banned single use bags in 2022! Visit www.ucrra.org/about-us/laws to learn about local laws that reduce single use plastic waste.

Fabrics & Textiles

New Yorkers throw away 1.4 billion pounds of textiles every year! Donate and recycle fabrics and textiles at a clothing drop-off bin near you:

- All types of clothing
- All types of shoes & boots
- Linens & bedding
- Towels & throw rugs
- Curtains & canvas cloths
- Bookbags, purses, & more
- Fabric must be odorless, dry, and free of blood stains or grease



Recycle fabrics regardless of condition. Items can be stained, ripped, missing buttons, broken zippers etc.

Visit our website to learn more about textile reuse and recycling: www.UCRRRA.org/waste-recycling/find-a-reuse-organization-clothing

Recyclopedia

"How do I get rid of...?" Ask our Recyclopedia! With over 150 items listed, you'll find answers to some of our most common recycling questions right at your fingertips, 24/7!



This flyer was created by the UCRRA Recycling Outreach Team. This program is made possible with the support of funding by the New York State Environmental Protection Fund, as administered by New York State Department of Environmental Conservation.



Agencia de Reciclaje del Condado de Ulster

Orgullosamente sirviendo al Condado de Ulster desde 1986

Las 7R's para Repensar El Desperdicio

Los actos sencillos y el pensamiento creativo pueden marcar una gran diferencia a la hora de reducir los residuos domésticos. Todo comienza con ser conscientes de nuestro consumo y nuestra relación con las "cosas". El estadounidense promedio genera 4,4 libras de basura todos los días, pero se puede reducir hasta un 80% de lo que tiramos. ¡Sigue nuestras 7R's para repensar el desperdicio!



Rechazar



Di no a los plásticos de un solo uso. Estos elementos se utilizan sólo durante unos minutos, pero pueden permanecer en nuestro entorno durante cientos de años. Rechaza cortésmente las cosas que realmente no necesitas: ¡simplemente terminan como desperdicio! Visite nuestro sitio web para obtener más información sobre la Ley para evitar el uso de pajillas/sorbetes (Skip the Straw), y otras políticas que reducen el desperdicio en el condado de Ulster.

www.UCRRRA.org/about-us/laws



Reducir



Los pequeños actos marcan una gran diferencia. Acostúmbrase a elegir productos que tengan un empaque mínimo o comprar sólo lo que necesita. Busque en nuestro sitio web recargas locales que le permitan comprar al por mayor, reducir el desperdicio de envases y rellenar sus propios contenedores.

www.UCRRRA.org/waste-recycling/find-a-bulk-refill-store



Reutilizar



Busque herramientas creativas para reutilizar y reciclar artículos tanto como sea posible. El movimiento "Bring Your Own" ayuda a normalizar los pequeños actos de reutilización - porque nuestro planeta no es desechable... ¡No solo puedes traer tus propias botellas, tazas y bolsas de compras, sino que también puedes probar juego de utensilios y tiffins (recipientes de comida)! Visite nuestro sitio web para obtener más información sobre el Proyecto Tiffin del Condado de Ulster y explorar los recursos allí.

www.UCRRRA.org/events-classes/tiffin-project

¡Suscríbete a nuestro boletín y no te pierdas ninguna actualización!
www.mailchi.mp/ucrra/signup



Reparar



¡Repara los objetos rotos antes de tirarlos! La reparación extiende la vida útil de bienes y materiales, conservando los recursos utilizados para fabricarlos y evita que los desechos terminen en los vertederos. ¡La reparación también puede hacer crecer su dinero y enseñarle nuevas habilidades a lo largo del camino! Busque tutoriales de reparación en línea o visite un Repair Café local de forma gratuita.

www.UCRRRA.org/waste-recycling/find-a-repair-location



Regalar



¡Ahorre, compre usados u organice un intercambio de regalos con amigos! La donación de artículos poco usados (que todavía están en buenas condiciones) reduce el desperdicio y ayuda a nuestros vecinos necesitados, al mismo tiempo que apoya a las organizaciones benéficas locales. Busque en nuestro sitio web lugares locales para comprar o donar artículos en buen estado, como libros, muebles, artículos para el hogar, materiales de construcción y mucho más.

www.UCRRRA.org/waste-recycling/find-a-reuse-organization



Recuperar



¡Convertir los residuos en recursos! ¡Prueba el abono casero y recupera los nutrientes de los alimentos desperdiciados para hacer el oro negro del jardinero! ¡Busque en nuestro sitio web recursos de abono doméstico, como nuestra guía de abono doméstico!

www.UCRRRA.org/waste-recycling/food-waste



Recicla



las reglas del reciclaje pueden variar, por lo que es importante conocer su programa. En caso de duda, ¡pregunta! Comuníquese con su proveedor de servicios o llame a la línea directa de reciclaje al 845-336-3336. ¡Recuerda reciclar por forma (botellas, jarras, tarros, tarrinas) y NO por número!

www.UCRRRA.org/waste-recycling/recycling

Reciclaje Gratuito De Productos Electrónicos

Solo Sábado • 8 am - 2 pm (Estacional de Abril - Noviembre)
UCRRA Oficina Central • 999 Flatbush Road Kingston, NY
(845) 336-0600

Este programa está abierto a residentes, empresas con menos de 50 empleados y organizaciones sin fines de lucro con menos de 75 empleados.



Artículos aceptados:

Equipos audiovisuales (incluido todo tipo de televisores) • Dispositivos relacionados con computadoras • Equipos de oficina

Bolsas y Plásticos De Película

Las bolsas de plástico no deben tirarse al contenedor de reciclaje. Recicle los plásticos de película en un supermercado o tienda minorista local:

- Bolsas de pan
- Bolsas de papel periódico
- Bolsas de productos frescos
- Bolsas de cereales
- Bolsas de almacenamiento de alimentos
- Plástico retráctil de productos de papel (toallas de papel, papel higiénico, servilletas, etc.)
- Las bolsas deben estar limpias, secas y vacías.



¡Nueva York prohibió las bolsas de un solo uso en 2022! Visite www.ucrra.org/about-us/laws para conocer las leyes locales que reducen los desechos plásticos de un solo uso.

Telas y Textiles

¡Los Neoyorquinos tiran 1.400 millones de libras de textiles cada año! Done y recicle telas y textiles en un contenedor de ropa cercano a usted:

- Todo tipo de ropa
- Todo tipo de zapatos y botas
- Sabanas y ropa de cama
- Toallas y alfombras
- Cortinas y lonas de lienzo
- Mochilas, carteras y más
- La tela no debe tener mal olor, seca y libre de manchas de sangre o grasa.



Recicla telas sin importar su condición. Los artículos pueden estar manchados, rasgados, faltantes de botones, cremalleras rotas, etc.

Visite nuestro sitio web para obtener más información sobre la reutilización y el reciclaje de textiles:

www.UCRRR.org/waste-recycling/find-a-reuse-organization-clothing

Reciclopedia

"¿Cómo me deshago de...?" ¡Pregunta en nuestra Reciclopedia!

Con más de 150 artículos enumerados, encontrará respuestas a algunas de nuestras preguntas más comunes sobre reciclaje al alcance de su mano, las 24 horas, los 7 días de la semana.

