



JUNE 2026 RECYCLING PROGRAM UPDATE

MEDIA ANNOUNCEMENTS

FACEBOOK 1,654 FOLLOWERS	INSTAGRAM 1,614 FOLLOWERS	MAILCHIMP 5,911 SUBSCRIBERS	WEB SESSIONS: 9,434 NEW VISITORS: 6,727
10,436 VIEWS 129 INTERACTIONS	6,824 VIEWS 343 INTERACTIONS	- OPENS - CLICKS	WEBSITE CHAT BOT CONVERSATIONS: 318
SOCIAL MEDIA	- Monthly Calendar – Where will you find us this month? - Celebrating Father's Day and Waste & Recycling Worker's Week with "Bad Dad Jokes" - Know Before You Throw – Lids/Caps/Nozzles - Trash or Treasure – Paint Care - Celebrating Waste & Recycling Workers Week - Promo – UCRRA Sticker Contest - What to do with your summertime Items – HHW Promo - Promo – Circular Economy Summit		
RADIO	June HHW Event (Radio Kingston)		
PRINT /DIGITAL	Ad content: UCRRA Sticker Contest Boosted Facebook Post x 11 days		
WEBSITE/BLOG	None this month		
OTHER MISCELLANEOUS	+1 Media Kits for private resident (13 YTD)		

OUTREACH EVENTS

+4382 CALLS / 17 HOURS HOTLINE (06/01- 06/30) (1,965 CALLS/88 HRS YTD)	+84 ADULT PARTICIPANTS (1,014 YTD)	+190 YOUTH PARTICIPANTS (439 YTD)	38 HOURS (128.25 HRS YTD)
PRESENTATIONS	06/01 MCR Class "Orientation & Intro to UCRRA/ROT" 06/03 MCR Class "Recycle Right" 06/05 MCR Class "Rethinking Waste/7R's"		

	• 06/05 "Composting for Kids" at Edson Elementary School • 06/08 MCR Class "Eco-Friendly Home" • 06/10 MCR Class "Intro to Composting" • 06/12 MCR Class "Advanced Composting" • 06/15 MCR Class "Leadership Seminar" • 06/15 "Composting for Kids" at Edson Elementary School • 06/17 MCR Class "UCRRA Policies You Need to Know" • 06/27 "Composting 101" at Olive Library • 06/29 MCR Class "Special Projects"
FACILITY TOURS	• 06/02 Tour for Shandaken Conservation Advisory Council, Shandaken MRDC, and The Overlook • 06/16 Tour for Putnam County
EVENTS	• 06/25 Office for the Aging Senior BBQ • 06/28 UCRRA Household Hazardous Waste Collection Event
SITE VISITS, CONSULTATIONS	• Zero Waste Festivals - Bin Rental for Opus 40 • Zero Waste Festivals - Bin Rental for Rosendale Street Festival • Zero Waste Festivals – Bin Rental Friends of the Woodstock Library • Zero Waste Festivals - Consult for Hutton Brickyards Field & Supply
NEW MEDIA OR TEACHING TOOLS	• New Game – Zero Waste Fortune Teller – in development • New Game - Build the Future Waste System – in development • Master Contact List of Food Waste Management Services 2026 update in progress
MISCELLANEOUS	• 06/03 Hudson Valley Regional Council Materials Management Working Group - Alternatives Processing Meeting • 06/11 Planning Call with Diversion Designers (Ulster County Green the Scene Program) • 06/13 MCR Field trip to Community Compost Company • 06/22 Webinar: Beyond the Buzzwords - Compostable Products • 06/25 Planning Call re: Climate Row and Composting Pilot Project at Ulster County Fair



